SULLIVAN TO REP FOR SYNCROFLO

NORCROSS, Ga. — Sullivan Electric and Pump, Inc. of Lake Worth, Fla., has become exclusive irrigation representa-
tive of injection molded plastic


tects and engineers, ncduquducicu m

closely with archi-


tigation control valve boxes.


include catch basins, grates, channel


vice agreement allows SyncroFlo to


commercial con-


have an extensive


marketing. Van Noy


responsible for in-


pointed vice president of Marketing and


divisional and technical support departments with


profits and loss managing courses on reach-


its turfgrass manage-


men. His back-


clude positions in the research, develop-


t and technical support departments with


Chemists as well as experience in golf


course management.


LEAHY NAMED TO PICKSEED POST


Pickseed Canada Inc. has announced the appointment of Peter Leahy as Tech-


tical Turf Sales representative for Eastern Ontario. This area was formerly served by Richard Dreyer, who has trans-


ferred to the company’s Winnipeg branch. Leahy comes to Pickseed well


versed in soil chemistry and with past experience in seed, fertilizer and chemi-


c sales. He also teaches night courses


on soil chemistry, possessing the es-


ential knowledge to deal with the tech-


nical aspects of turf production.


NDS NAMES VAN NOY SALES VP


Lawrence W. Van Noy has been ap-


pointed vice president of Marketing and


ternational Sales for NDS-National Diversified Sales, Inc. Van Noy will be


responsible for interna-


ional sales and product mar-


ket- ing. Van Noy has an extensive background in residential and commercial con-


struction and de-


sign, working closely with archi-


ctects and engineers. Headquartered in


Camillo, Calif., NDS, Inc. is the inno-


ator of injection molded plastic exter-


ior surface drainage products that in-


clude catch basins, grates, channel


ans, sewer and drain fittings, and


drains, sewer and drain fittings, and


pumps and pump, inc. of lake worth, fl. has be


Neogen Corp. acquires


Reveal diagnostic kits


LANSING, Mich. — Neogen Corp. has announced its acquisition of the Alert and


Reveal plant diagnostic test kits from Agri


Diagnostics Associates of Salt Lake City. The 10 diagnostic products join Neogen’s


line of more than 90 diagnostic kits pro-


duced and marketed to the golf course, agricultural and pharma-


cologic industries.


All manufacturing and marketing activi-


ies for the product line have been relo-


ated to Neogen’s Lansing operation, and the company expects to immediately begin


serving customers from that location.


These newly acquired, on-site plant dis-


case detection test kits are rapid testing tools designed to allow users to conduct


accurate disease detection and diagnosis


without the need for an equipped plant


pathology laboratory. The immunossay


methods in which antibodies have been


developed to recognize specific


pathology laboratory. The immunoas-


say methods in which antibodies have been


developed to recognize specific


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