CHILDREN'S HOSPITAL FERTILIZER INSTITUTE

NEW ORLEANS — Chuck Childers, chairman/president and CEO of the Potash Corporation of Saskatchewan, Saskatchewna, Canada, is the new chairman of The Fertilizer Institute. At the association's recent annual meeting here, which drew more than 800 industry representatives, Robert W. Horne, executive vice president, agricultural operations, Farmland Industries, was elected TFI vice chairman, and Gary D. Myers was re-elected TFI president and chief staff officer.

SEED RESEARCH PAYS OFF FOR DR. FUNK

Mike Robinson, president of Seed Research of Oregon, recently presented Dr. Reed Funk with a royalty check worth $182,000. The payment was based upon sales of the following turfgrass varieties developed by Seed Research in conjunction with Dr. Funk: SR 4000, SR 4100 and SR 4200 perennial ryegrasses; SR 5000 and SR 5100 hard fescues; SR 5000 Chewings fescue; Tall fescue; and SR 8200 tall fescues; and SR 2000 Kentucky bluegrass.

SOUOERTON, Pa. — Moyer & Son, Inc. has announced the addition of John Ripp to its sales force. Ripp will be responsible for golf course sales in the Mid-Atlantic states. He will be marketing fertigation technology and custom blend fertilizers to new and established courses. Ripp brings with him 10 years of green industry experience. He has worked as an assistant superintendent and most recently as a distributor representative in the Chicago Metro area. He has a bachelor's degree in natural resource management.

BERAULT JOINS HYUNDAI

SANTA ANA, Calif. — Hyundai Golf Cars, Inc. has named Joe Berault regional sales manager for the central United States. Based in South Haven, Mich., Berault's responsibilities include the supervision and expansion of Hyundai Golf Cars' central U.S. sales division and coordination of manufacturing and distributing efforts to ensure that Hyundai fleet sales are promptly delivered and property serviced and maintained. Berault has operated Network Golf Cars, Inc. for the past three years, previously served as interim president to Michigan-based Chi Industries and has many years of sales management experience with Taylor Dunn and E.Z. Go.

BRIEFS

MARCH 1993 53

Ciba-Geigy and Rain Bird honor industry's Environmental Stewards

ANAHEIM, Calif.—Ciba-Geigy and Rain Bird have announced the winners of the first annual Environmental Steward Awards. The companies also announced a donation of more than $12,000 to Golf Course Superintendents Association of America Scholarship & Research.

The award program was created to recognize golf course superintendents and golf courses for their work to protect or enhance their local environment. Entries were reviewed by an independent panel of judges selected for their expertise in environmental issues, turfgrass management and other areas. Awards were given in three categories: public, private and resort golf courses. One national winner was selected in each category:

• Don Tolson, CGCS, Fox Hollow at Lakewood (public/ Lakewood, Colo.);

By TOM LAVERTY

According to a study from the University of Oklahoma College of Architecture, about 75 percent of the golf course architects surveyed indicated they use computers for traditional tasks such as accounting or office automation.

Only 17 percent, however, said they use computers for technical tasks such as design and drawing. Landscape architects are tough, elusive customers for computer graphics vendors and software application developers trying to provide solutions to make their life easier. The canvas is literally as big as the all outdoors, and the infinitely variable landscape seldom deals with straight lines or standard parts. Still, in this age of information, it is inevitable that the computer will play an ever-increasing role in the architect's job.

There are currently two areas of focus that should interest the golf course architect. Geographic Information Systems (GIS) are computer solutions targeted at the site planning professional who needs an understanding of the landscape within which a project will be designed. Site identification, watersheds and ecosystem analysis, or earth-shaping work are tasks where GIS is of service.

Computer Aided Design and Drafting (CADD) tools are for the architect who needs more accuracy and efficiency in landscape design and drafting, cost estimation, and many other areas. The line between GIS and CADD is blurry, though, as vendors provide seamless ability to move from GIS-oriented aspects of a project into more specific course design and engineering with Computer Aided Design and Drafting (CADD) tools are for the architect who needs more accuracy and efficiency in landscape design and drafting, cost estimation, and many other areas. The line between GIS and CADD is blurry, though, as vendors provide seamless ability to move from GIS-oriented aspects of a project into more specific course design and engineering with GIS and CADD.
Super Stewards
Continued from page 53
• Bruce Cadenelli, Caves Valley Golf Club (private/Owings Mills, Md.);
• Tim Long, Barton Creek Resort (private/Austin, Texas).

Continued from page 1

P&N standard?
Continued from page 1
fungicides.
“We’ve done our homework. What are we afraid of?” asked Fister. “What we do
now is very inefficient. We go from one
state to the next and each has its own way
of doing things. States are asking, ‘What are the guidelines?’ No one knows, so they
make their own.
“We don’t think posting is necessary from a health standpoint, but that’s not real
in today’s world. We could spend millions
and never win that war. But if we came to
everyone with a national standard, people
would get on board.”
Not everyone in the chemical industry agrees with Fister — not even close. The
Professional Lawn Care Association of
America is the only green industry associa-
tion to endorse nationwide P&N standards,
including similar measures for homeowners.
In short, many in the chemical industry feel posting and notification delivers the
wrong message and fuels the fire of envi-
ronmental activism.
“Our basic position is, there is no scien-
tific reason for posting and notification,” said Allen James, RISE executive director.
“The call for it is purely an emotional re-
sponse. RISE continually evaluates the
posting and notification standards across the country to assess whether our position
is valid. And we believe it is. There is simply no sound scientific basis for posting
and notification standards.”
Fred Langley, government relations
manager for DowElanco and chairman of
the RISE Government Issues Committee, believes it is too late to pursue a national
standard.
“The window of opportunity has passed
because 23 states have already imple-
mented different versions of one,” Langley explained. “Some folks believe that apply-
ing a national posting and notification law
would provide uniformity, but that would
assume that those 23 states would go back
to the federal statute. I don’t think that would happen.
“Typically, a federal statute provides the
floor, the minimum. State can certainly go
beyond that minimum, and I expect they would. In essence, a national standard
would open the law for additional regula-
tions.”
Fister sees industry support for a na-
tional standard as more than a regulation issue. It’s public relations, he said.
“I really think we have to take a pro-
active position,” said Fister. “It’s going to
happen anyway. I don’t think it will damage the integrity of our industry. It will help
it. We may as well guide the market, instead of letting the legislators do it.”

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