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Attendance at the 1993 Mid-America Horticultural Trade Show totaled 8,644 growers, landscape professionals, suppliers, retailers and others. The show was held Jan. 14-16, at the Hyatt Regency Chicago, in Chicago, Ill.

The 1993 attendance (which does not include students and instructors) surpassed last year's attendance by 70.

It stopped short of breaking the all-time attendance record (the 1991 show) by only 14.

In a separate count, a total of 119 students and instructors attended Mid-Am, many attracted by Mid-Am's Career Center.

"It's important to note that our attendance count of 8,644 is a verified total," says Donn W. Sanford, Mid-Am's managing director. "We have our registration system set up so we can verify how many people attended versus how many people registered.

"The total number of people who registered for the show was 9,600."

"Everything went smoothly," says Peter Grathoff, Mid-Am's president. "We celebrated our 20th anniversary in style. Our exhibitors and attendees couldn't have been happier.

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Mid-Am is sponsored by the Illinois Landscape Contractors Association, the Illinois Nurserymen's Association and the Wisconsin Landscape Federation. The show is endorsed by the Iowa Nursery & Landscape Association and the Nebraska Association of Nurserymen.

For more information, contact Mid-Am at 1000 N. Rand Road, Suite 214, Wauconda, Illinois. Phone: 708-526-2010; Fax: 708-526-3993.

Southeast
FLORIDIANS UPDATED
LONGWOOD, Fla.—Drs. Bert McCarty and Al Dudeck of the University of Florida updated Central Florida Chapter FGCSA members in their fields of expertise at a recent meeting at Interlachen Country Club.

McCarty, turfgrass coordinator at the Envirotron Facility, said ground-breaking took place last March. Construction begun in December may be near completion in August.


Most promising, he noted, was Flortex Bermuda grass, a 1954 introduction from Africa. It has exhibited low N requirements, drought resistance and deeper rooting, and is touted as an excellent replacement for 419 Bermuda.

Other species discussed were FHB-135, a vigorous Bermuda similar to Tifdwarf, and MBA-1, a bahia grass that features a shorter seedhead than found on Pensacola bahai.

FIELD DAY SET AT TIMACUAN
The Central Florida Chapter FGCSA is scheduled to return to Timacuan CC, Lake Mary, for the 1993 CFC turf field day and chapter championship golf tournament on June 9.

SEVIMOL®
50. They are: turfgrass disease diagnostic service; regional workshops and seminars; pesticide applicator technician retraining courses; and commercial pesticide applicators recertification.

Barb Corwin, a plant pathologist at UMC, upon request will report directly to a facility and diagnose a problem first hand.

Those receiving pesticide applicator-technician licenses three years ago are due for retraining renewal.

Pesticide applicators are in the same renewal time frame.

VANDERCOOK HONORED
ST. CHARLES, Ill. — Peter Vandercook of Illinois Lawn Equipment, Orland Park, received the Illinois Turfgrass Foundation's Distinguished Service Award at the recent North Central Turfgrass Exposition here.

Vandercook, Illinois Turfgrass Foundation president in 1975-76, for 30 years has been respected for his knowledge in the field and leadership within the turfgrass industry.

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