PHOENIX, Ariz. — The 1993 Southwest Horticultural Trade Show will be held here on
Thursday and Friday, Sept. 9-10, at the
Phoenix Civic Plaza.

"The day change reflects the higher at-
tendance figures experienced by the show
on weekdays," said Bart Worthington, trade
show chairman. "When the weather on
Saturday is beautiful, retailers tend to stay
to their nurseries, so we changed our show
to two weekdays and added longer hours.

The new show hours are Thursday, 11 a.m.
to 7 p.m.; and Friday, 11 a.m. to 9 p.m.

In addition to the Xeriscape Conference,
which has been a part of the show for three
years, an Irrigation Efficiency seminar from
the Golf Course Superintendents Associa-
tion of America will be held Thursday,
as well as a morning pesticide training work-
shop and afternoon turf manager work-
shop. On Friday, the Xeriscape Confer-
ence expands to incorporate an Irrigation
Workshop co-sponsored by the Cactus and
Pine golf course superintendents associa-
tions. For more information, call 602-966-
1610; or fax 602-966-0923.

Pennington to market Morning Star

Pennington Enterprises has ac-
quired the exclusive production
and marketing rights to Morning
Star Perennial Ryegrass from
Pickseed West.

The variety was developed by
Pickseed as an "endophyte-enhanced"
variety that is very fine bladed and
generically dark green in color rating.

It was developed and tested initially
by Pickseed as SYN-P. Morning Star
tested within the top 10% in the NTEP

The variety had superior ratings in
summer and fall density as well as a
high tolerance to Brown Patch, Dol-
lar Spot and Pythium. Morning Star
showed a 96% endophyte infection
level in tests conducted in the 1990
NTEP program.

Morning Star also shows great
promise as both an overseeding pe-
rennal rye and a permanent turf grass
Sufficient acreage is in now for an
adequate supply of certified seed in
the fall of 1993.

North Woods Organics

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Reed sedge &
spaghnum peat

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sacks & 6 cf bales

Meets new 1993 USGA guidelines
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