year in an effort "to fix up to keep up" with the competition. Varieties and competition are factors to which golfers can relate, and the attraction of big-name architects is not lost on the people marketing these courses.

Myron Klement, head pro at the Nicklaus-designed Hills of Lakeway in Austin since 1987, said golfers get a kick out of playing and comparing the Nicklaus course with the Fazio, Palmer and Dye tracks in town. Barton Creek's Lakeside Course designed by Palmer in 1988 and Fazio Course, built in 1986, are resort courses, as is Hills of Lakeway, which opened in 1981.

For "destination resorts," having major golf names attached to several courses "strengthens the whole area," said Harker. Seay calls it "the draw of notoriety."

"But it depends on the market," said Harker. "In Phoenix it’s an advantage, but the challenge is that in some markets there is an oversupply of courses."

DESIGNING HEAD TO HEAD

"I know good and well that Tommy and Jack feel the same way: Give us each a corner at a major intersection," said Seay. "I think everybody gets better and pays more attention. Everybody benefits, first from the way we approach the design. We want to make sure what we are doing is not seen on these other courses... Secondly, when you go into these areas with all these great golf courses, you’ll probably never find better conditions... This exchange of variety is the healthiest thing that can happen to the development of golf."

"Usually a standard has been set if they’ve [other designers] already been there," Fazio said. "It makes you work harder. If you’re the first one in, you have to set the standard because everybody’s always comparing. It’s a fun challenge, that excitement of competition—not only in making the product but competing against your peers."

It’s difficult to say whose courses are the most popular to golfers. No one city has courses

Nicklaus, Dye, Palmer & Fazio

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Charleston, S.C.
Kiawah Island-Seabrook Point (R) — Nicklaus
Kiawah Island-Ocean Point (R) — Fazio
Kiawah Island-Ocean Course (R) — Dye

Hilton Head, S.C.
Colleton River Plantation — Nicklaus
Harbour Town Golf Links (R) — Dye
Hilton Head Club (R) — Fazio

Jacksonville, Fla.
Amelia Island (R/DF) — Fazio
Plantation Club (Sawgrass) (R) — Palmer

Newport Beach, Calif./San Diego, Calif.
Anora Golf Course (R) — Palmer
Dave Canyon Nicklaus
Palms Hill (R) — Fazio
The Farm — Dye

Michigan
Grand Traverse Resort - The Bear (R) — Nicklaus
Grand Traverse Resort - The Legends (R) — Fazio
Tudor House (R) — Palmer

Myrtle Beach, S.C.
Myrtle Beach National (R) — Fazio
Myrtle Beach National Golf & Country Club (R) — Palmer

Orlando, Fla.
Eagle Pines (R) — Dye
PGA West (R/DF) — Palmer

Palm Beach, Fla.
Emerald Dunes (R) — Fazio
PGA West (R) — Dye
PGA National - The General Course (R) — Palmer

Palm Springs, Calif.
PGA West - Stadium Course (R) — Dye
PGA West - Resort (R) — Nicklaus
PGA West - Palmer (R) — Palmer

Pinehurst, N.C.
Pinehurst No. 6 (R) — Fazio
Pinehurst National (R) — Nicklaus
Pinehurst Plantation — Palmer

Tucson, Ariz.
Kamani GC (R) — Dye
La Paloma — Nicklaus
Ventana Canyon (R) — Fazio

Vero Beach, Fla.
John’s Island Club (R) — Dye
John’s Island West (R) — Fazio
Orchid Island — Palmer

Wilmington, N.C.
Landfall — Dye

No vacations. No coffee breaks. It just works, works, works.