AgriDyne signs marketing pact with Turplex

SALT LAKE CITY — AgriDyne Technologies Inc. has announced that it has signed its first marketing and development agreement for its Turplex bioinsecticide since receiving Environmental Protection Agency registration earlier this year.

The five-year agreement is with the Professional Business Group of O.M. Scott & Sons Company. As a result of the agreement, Scotts has received exclusive rights to market Turplex to the U.S. golf course and professional turf markets. AgriDyne retains the rights to market Turplex internationally and to a select group of national lawn service companies. Scotts initiated Turplex field trials over the summer, cooperating with a number of geographically dispersed golf courses.

The active ingredient in Turplex—which will be launched commercially in early 1993—is azadirachtin, a compound extracted from the seed of the tropical neem tree, long recognized for its natural insecticidal properties. A potent insect growth regulator, azadirachtin controls insects in the larval stages and has exhibited no evidence of insect resistance.

AgriDyne also announced that Dr. Will D. Carpenter, 62, has been appointed chairman of the board, replacing Dr. Anthony B. Evnin.

School's open at Yamaha

NEWNAN, Ga. — Yamaha Golf Cars has introduced its factory school for current and prospective customers. The two-week school will focus on golf course management issues, including golf course fleet control and maintenance procedures, and will include a tour of the $60 million, 340,000-square-foot Yamaha facility. Both gas and electric car schools will be offered and conducted separately.

“We initiated the school at the request of our customers,” said Joe Stahl, vice president of Yamaha Golf Car Division. “Our class session will appeal to golf professionals, course owners and superintendents, and will offer a unique and in-depth education on golf course management principles and Yamaha’s products.”

The first class is scheduled for October, with five more planned for the upcoming fall and winter seasons. Members of Yamaha's Golf Car Field Service Department will conduct the training. PGA members and apprentice members can receive up to 20 hours credit for continuing education. Class size will be limited to assure personalized attention.

For more information on the school or to receive an application for enrollment, contact a local Yamaha USA golf car dealer or call 800-843-3354 ext. 400 for the nearest dealer.

biosys teams up with ADM

PALO ALTO, Calif. — biosys, a manufacturer of biological pesticide products, and the Bioprodutcs Division at Archer Daniels Midland (ADM) have announced a joint partnership agreement designed to broaden an existing long-term manufacturing agreement between the two companies. The agreement provides biosys access to significant additional large-scale fermentation capacity for production of products beyond its core nematode-based biopesticides. These products can either be biosys-developed or those that biosys scales up and manages for third parties. Under terms of the agreements — new and existing — biosys technical personnel will work in conjunction with ADM.

Continued on next page

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