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Roberts on Gore

or bad, desirable or undesirable. The senator states uses well all the evidence at his disposal to emphasize the serious nature of environmental deterioration both locally and globally. He believes public support for his position can be developed, media influence can be positive, and technological influences in data availability can be convincing.

We must scrutinize the issues and evidence to determine the level of our support for environmental causes. To do this effectively, Gore initiated a fundamentally sound approach. "I began to separate the parts of the environmental issue that were fundamentally local in nature, like hazardous waste sites, from those that represented threats to the entire globe."

Only in this way can we grasp the true significance of what is happening around us, and determine appropriate courses of action.

Gore writes, "The more deeply I search for the roots of the global environmental crisis, the more I am convinced that it is an outer manifestation of an inner crisis that is, for lack of a better word, spiritual. As a politician, I know full well the special hazards of using spiritual to describe a problem like this one. For many, it is like one of those signs that warns a motorist 'Steep slope — truckers use brakes.' But, what other word describes the collection of values and assumptions that determine our basic understanding of how we fit into the universe?"

"We need to know who we are and why we are here. Is it to destroy the earth? Are we here to rid the earth of this civilization? Is it really materialism that we worship? Does the concept of dysfunctional family life extend to civilization in general? These are spiritual questions that involve values. Many leading educators in recent years have lectured on the real issues of our time being spiritual and not technological. And yet, our attempted solutions so often emphasize technology."

The senator details the needs to change attitudes regarding earth sciences, economics, sociology, learning from history, psychology, philosophy, religion and implications of development. Without these changes, there may be reasonable doubt whether civilization can survive. Gore suggests a "Marshall Plan" approach, based on assumptions that democracy and modified free markets are preferred worldwide; and a global civilization is preferred over one with diverse objectives. Five strategic goals must receive attention to realize true implementation of this plan.

1. Appropriate technologies must be developed and shared worldwide; and a global civilization is preferred over one with diverse objectives.
2. World population must be stabilized.
3. A new global economic plan must be set in place.
4. A new global environmental consensus must be implemented.
5. A new global environmental consensus must be implemented.

Gore believes it is crucial that this plan be worked out now before population increases make a global environmental consensus even more difficult. Gore describes changes needed in global
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Fream on Europe
Continued from page 9
big maintenance cost courses are in
operation. Attracting players to a big
course may only work for the first
visit. Return players, or players willing
to spend large sums on the greens fee,
may become a decreasing occurrence,
unfortunately for the developer or
operator of the project. By this time the
"name" or signature architect has been
paid, but who is going to cover the
mortgage payment or the on-going
maintenance costs?
The golf architect and project master
planners can help the developer or
promoter realize financial and market
targeting actions during conception of
the project. Excesses in design, construc-
tion and maintenance of a golf course all
deduct from the net profit. A golf
architect who is aware of the financial
realities of the project and incorporates
financial realism into the planning,
design, and construction and into their
impact on long-term maintenance is
helping to assure the long-term financial
success of the project.
Regardless of present economic
trauma, a growing standard of living will
continue to fuel the need, or market, for
golfing facilities throughout Europe and
Scandinavia. While the economic
reorganization going on in Eastern
Europe will be a slow and tedious
process, the former Eastern Bloc nations
will recognize tourist trade as an
excellent potential source of outside
income and emerge as attractive
locations for golf facilities. Russia and
other of the former Soviet states will also
evolve as potential locations for golf
projects, once the industrial privatization
and land ownership issues have been
more completely clarified. The Mediter-
nanean coast has considerable potential
for expansion of golf facilities, so long as
intelligent land use planning, environ-
mental protection and pollution control
come stronger factors in coastal
development thought processes.
Long-term growth would appear to
indicate "daily fee", open-to-the-public
courses and resort destination projects
as those with the most favorable pros-
tects.
The success of existing and future golf
courses in Europe will revolve around
knowledgeable planning, creative and
thoughtful design, quality construction
and proper levels of turfgrass mainte-
nance. The course may be called public
daily-fee, country club, or resort, but the
basic fundamentals for financial success
remain the same.

Roberts on Gore
Continued from previous page
economies that will place a higher value
on environmental quality. He identifies
hidden costs that we overlook when
calculating the true value of products and
services. In a way, for generations, we
have subsidized production to the
detriment of natural resource
sustainability and without adequate
concern for the health and safety of
society at many levels.
Gore and other authors who have
written on earth science and civilization
have given us much to think about.