BryStar, GolfTech, Benz expect to build course in Poland

WARSAW, Poland — Two Fremont, Calif., companies, BryStar Industries and GolfTech Inc., plan to build a championship golf and country club here.

The course will be built on a 1,000-hectare site in the vicinity of a 400-year-old palace, which will be converted into a clubhouse, according to Timothy Starkweather, chief executive officer of GolfTech, a golf development company.

"We anticipate breaking ground as far as grading by late this year," said Starkweather. "Because of the tough winters in central Europe, we probably won't start real construction of the country club until April 1993. It will be a championship, 7,000-yard, par-72, course, the centerpiece of a proposed technology park.

Bradford Benz and Associates of Los Gatos, Calif., will provide the design. San Francisco-based Meridian Engineering Group, which recently opened offices in Warsaw, is the project engineer. Starkweather said Golf Tech will manage the country club. William Horne, a golf course manager who has been associated with more than 50 country clubs, has been hired as a consultant.

A master planner with interest in developing several projects in the Warsaw area, Starkweather said the country club will be an integral part of a greenbelt. "I am using green belt criteria as if this were built in California using California building codes," he said.

Starkweather anticipates the club membership will evolve from executives with American Fortune 500 companies that have set up business in Warsaw, as well as European and Asian corporations coming into the area.

"There are more than 300 American corporations, including IBM, Xerox, Gerber Baby Food, Stanley Tool and just a great cross-section of American manufacturing capacity that have set up headquarters in the last 18 months," Starkweather said.

"There are literally hundreds of Asian corporations setting up headquarters here, too," he added. "There were 3,300 joint ventures with west European companies. So, we passionately believe that western Europeans, North Americans and Asians will come to Central Europe and bring our kind of lifestyle."

A golf college is planned to teach Polish executives who want to learn the game. The country club will sponsor youngsters who want to learn how to play golf, as well as sponsor collegiate- and Olympic-caliber golf teams. The training area will be a larger-scale version of one that Benz designed for another of his foreign projects, the Beijing Golf Club in China.

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