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Meanwhile, Kurt Pfenninger has been promoted to Western regional sales manager. Clawson added to the marketing team were regional sales managers Mark Delange, California, and Mike Deveraux, Florida.

Lee Andersen is the new sales representative for California counties Orange and San Diego.

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Freund will represent Hunter Golf products, including the ETC controller and Golf Series sprinklers and valves. He will also direct sales efforts and introduce new products.

Freund was previously affiliated with Formost Construction Company in Temecula, Calif. As a product superintendent, he recently directing irrigation layout and installation at three Arnold Palmer-designed courses in Hawaii: Mauna Kea (second 18), Hawaii Prince Hotel, and Turtle Bay.

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Emil Miller has been appointed as marketing manager for Smithco’s Southeastern region, according to President Ted Smith. Miller will be responsible for all phases of marketing for Smithco distributors and end users throughout 13 southeastern states and the Caribbean.

Miller, based in Fort Lauderdale, was formerly with Delbra Turf & Industrial Equipment as consultant for the golf industry on Florida’s east coast. While at Delbra, he was recognized in each of the past two years for outstanding performance in sales and service.

By Hal Phillips

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Erosion control manufacturers unite

Fifteen manufacturers of rolled erosion control products have organized the Erosion Control Technology Council to take the lead in establishing standards and use practices for the industry.

Jeff Rodencal of The Tensar Corp., in Morrow, Ga., was elected to a two-year term as ECTC chairman last September.

Rodencal, erosion control product manager of Tensar, said there is confusion in the marketplace "because of an explosion of new products coupled with hundreds of designers and engineers specifying erosion control products with no general guidelines. "We want to get the government agencies involved, Rodencal said. "Now we have 50 states (drafting regulations). We want to take the best and standardize across the industry."

The first report will be given in June by the ECTC's Testing and Evaluation Committee, Product Identification and Classification Committee and Market Information Committee.

By Hal Phillips

Label restrictions in store for atrazine products

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The Environmental Protection Agency has accepted a voluntary proposal by Ciba-Geigy to add a number of label restrictions on atrazine products and to carry out additional water monitoring and educational initiatives on this herbicide.

The action was taken by Ciba-Geigy to reduce surface water contamination by atrazine, particularly in waters used for drinking. Three other EPA-registered manufacturers of atrazine products — Drexel Chemical Co., IPC, and Oxon Italia — will also augment their label restrictions.

Atrazine is one of the most widely used herbicides in the United States, according to the EPA, which believes an estimated 85-90 million pounds are applied annually. While its main use is the protection of corn and sorghum crops, atrazine is used in the Carolinas to kill weeds lurking in Bermudagrass fairways.

"Some courses in the Southeast will elect to use atrazine in Bermuda fairways when the grass is dormant, normally in January, February and early March," said Patrick O'Brien, director of the USGA Greens Section, Southeastern Region. "It's used in areas where they don't oversed.

Agr-Diagnostics kicks off environmental awareness campaign

MOORESTOWN, N.J. — Agri-Diagnostics Associates, a biotechnology company and manufacturer of the Reveal Turf Disease Kit, has launched a nationwide promotional campaign to raise awareness among golfers about how golf course superintendents are applying sound environmental practices to golf course maintenance.

The campaign—which targets golfers, greens committees and club members—is unique because it involves golf course superintendents directly.

Recent Turf Disease Detection Kits are used nationwide to provide early discovery of turf diseases and to encourage judicious use of fungicides.

As part of the campaign, if golf course superintendents purchase at least three Reveal kits by Aug. 30, 1992, a donation will be made toward the placement of an advertisement that highlights environmental stewardship, managerial attributes, and trade professionalism.

The advertisement, which is a component of a promotional awareness campaign, will appear in "Golf Course News" and "Sustained。“