All points bulletin on (place your name here...)

Did you finally stumble upon those greener pastures? (Drop us a line.)
Have you secured that plum job at the ritzy club with deep pockets? (Let us know.)
Or have you stowed away on a steamer bound for Fiji, in search of tropical tranquility and decidedly less snow mold? (Tell us about it.)

Golf Course News wants to know where you've been all this time. When you move, it can take weeks — even months — for the world to catch up.

I know how it is. I've uprooted myself quite a few times over the years — so many, in fact, my mother is convinced I'm part of the Federal Witness Protection Program.

Superintendents, like journalists, are known to be a restless sort. Assistants want to run the show and head supers are always looking for a better situation, a more forgiving climate.
The average superintendent generally spends three to five years at a particular course. This means approximately two percent of the nation's courses — or about 250 — break in new superintendents every month. Furthermore, upwards of 250 new courses crop up each year — 351 in 1991.

Therefore, each month about 500 of you need to inform us as to your whereabouts.

In theory, one job change can set off a chain reaction affecting large groups of maintenance professionals. On a smaller scale, if someone takes a new job, that someone must be replaced.

In any case, when you've landed that new position, don't keep it a secret. People want to know... Like that guy you met at the trade show... Or that industry rep with whom you've developed a real rapport... And that guy who may want the job you left behind!

The point is, it's a lot of work to tell every single acquaintance where you've gone to seek your fortune. So, let Golf Course News do it for you.

Every month, we plan to run the definitive list of "who's gone where." We'll come up with a snappy title, like "Who's Gone Where," or something like that.
When you've moved on, send your name, title, new club address and phone number to:

Golf Course News, 38 Lafayette St., Yarmouth, MA 04096
Throw in your picture, if you like.
We'll do the rest.

Education, the only protection against misinformation

Vice President Dan Quayle was teeing up at a golfing event recently and a foursome member, NFL football coach Hank Stram, asked, "What's your handicap?"
"Jay Leno," the VP replied with a smile.
The media — the dispensers of information from late-night talk shows to The Wall Street Journal — is powerful. And it can be more than a joke, or a harassment. It can be outrageous. It is often unjust. It can be terribly one-sided. It too often gives in to perversion, because some in it are perverted themselves.

Sorry, but you just can't trust what you see, hear and read in all of the major tabloids.

It is easy to grumble at newspapers, television news, and others know no better than to believe a lie told by an "expert" who does or ought to know better.

Time science editor Charles Alexander said, "I would freely admit that on this issue we have crossed the boundary from news to advocacy."

Cable News Network environmental editor Barbara Pale said, "I do have an ax to grind. I want to be the little subversive person on TV."

Then, we hear stories of self-proclaimed "experts" who tell all sorts of half-truths and no-truths to plan

ning boards and city councils. Neither the board members nor reporters know the statements are false, and they are reported.

The reporters in those cases are pawns. They need to be educated.

Edith Efron said: "I was particularly interested in understanding the role of the press in disseminating a group of major myths in which environmental cancer is now embedded. The manipulation of the press by scientists, above all by some government scientists, has been so severe that the issue that should concern us is the manipulation, not the press."
Bridging cultural gaps with understanding and course design

By DESMOND MUIRHEAD

I am sad and melancholy at the growing rift between America and Japan. I hope that golf can help bridge it.

In the early 1980s I renewed my acquaintance with Japan, after a break with golf course architecture from 1974-1984. At this time I visited Tokyo to secure financing for some new towns we designed in America. It was then that I met Saha Sawamura and Nittorio Kogyo Co. They remembered New St. Andrews north of Tokyo, which we had designed with Jack Nicklaus in 1972, and which has since become one of Japan's better known golf courses. (Shinno Golf Club near Nagoya, recently the venue for the Japanese match-play PGA Tournament, was the result of this visit to Tokyo. It took five years from conception to opening.)

We presently have five new courses under construction in Japan, each of which is unique in its own way. It may not be possible to build a great course each time as is frequently announced. Usually a great course needs time to become great.

At returning to golf course architecture...

Desmond Muirhead was educated at Cambridge University in England. He has designed more than 100 golf courses, including Muirfield Village and Mission Hills. He pioneered in the relationship of golf courses and residential developments. He has homes in Jupiter, Fla.; Newport Beach, Calif.; and Honolulu, Hawaii.

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