Sumitomo Corp. purchases equity interest in Innova

WESTMINSTER, Colo.—Sumitomo Corp., one of the world's largest trading companies, and its U.S. subsidiary, Sumitomo Corp. of America, have purchased a substantial equity position in Innova Corp. Innova is a publicly owned company that is the sole U.S. distributor of a new-technology product to the North American marketplace.

Innova also markets an infrared service known as Remote Sensing which complements Isolite and enables users to detect disease, stress, and other costly problems in plants before they can be seen by the naked eye.

Tee Master forms new division

Tee Master Inc. has formed a Builders/Developers/Designers Division.

Rik Holliday, currently regional sales manager located in Dallas, and Fred Palacios, regional sales manager in Southern California, will head the division to provide those entities a single point of contact for all of their telecommunications needs.

Tee Master Inc. had concentrated its sales efforts on the VIVA Voice Pro automated tee time reservation system. Deciding that new courses would be an ideal market for their product, the company's board of directors includes several members accomplished in these fields and is headed by Robert B. Lange, founder of Lange Ski Boots, Inc., and includes Dr. John Hernandez, former deputy director of the EPA.

The headquarters of Innova Corporation are located at 8970 Wolff Court, Suite 170, Westminster, Colo. 80030. The Denver area phone number is (303) 426-4383; nationally, the number is (800) 533-7160.