

## R.T. Jones Sr. to receive GCBAAs Rossi award

Robert Trent Jones Sr., who has pioneered the game of golf in countries around the world with his award-winning course designs,



Robert Trent Jones

will receive the second annual Don A. Rossi Humanitarian Award from the Golf Course Builders Association of America in New Orleans on Feb. 15.

The award will be presented at the GCBAAs annual

awards dinner, which will cap two days of association programs at the Golf Course Superintendents Association's 64th annual International Golf Course Conference and Show.

The 85-year-old Jones, whose sons Robert Jr. and Rees are also course designers, said he was grateful and pleased to be selected for the award.

It is named for the late executive director of both the GCBAAs and National Golf Foundation, who died in March 1990.

"The International Golf Course Conference and Show is an excellent venue for Mr. Jones to receive the praise and recognition of those in the industry who are most knowledgeable and appreciative of his contributions to the game of golf," said Perry Dye, GCBAAs president.

Founded in 1971, the association promotes general business interests of golf course contractors, fosters ethical and performance standards, and is involved in the industry internationally.

Jones has been an international figure himself for several decades. He has designed courses in 34 countries besides the United States.

His courses have hosted 27 U.S. Open or PGA Championships, and he has been honored perhaps more than any golf architect in history.

He was inducted into the World Golf Hall of Fame in Pinehurst, N.C., in 1987, the same year the Golf Course Superintendents Association of America presented him the Old Tom Morris Award.

Jones received the American Society of Golf Course Architects' first Donald Ross Award in 1976, Cornell University's Distinguished Alumni Award in 1980, and the Golf Writers Association of America's William D. Richardson Award for distinguished service and contribution to the game in 1981.

Cornell last fall named its golf course after Jones, who had designed it.

A native of Ince, England, Jones created his own major in golf course architecture while a student at Cornell University, mixing such courses as landscape architecture, agronomy and turfgrass science with history, philosophy and the classics.

A pupil of Stanley Thompson, he is credited with developing the "heroic" school of design—a blend of the best of the penal and strategic schools developed earlier.

Rossi was given the inaugural Humanitarian Award posthumously at the GCSAA conference last year.

# The honorees

## Kozelnicky, Tate named to get Distinguished Service Awards

By Vern Putney

NEW ORLEANS—George M. Kozelnicky of Athens, Ga., and C.E. "Tuck" Tate of Sarasota, Fla., will receive the Golf Course Superintendents Association of America's 1992 Distinguished Service Awards here Thursday, Feb. 13.



George Kozelnicky

Kozelnicky has served 25 years as executive secretary of the Georgia GCSA. He initiated the chapter's newsletter and until two years ago was editor, staff writer, layout designer and circulation manager.

While professor of plant pathology at the University of Georgia, Kozelnicky researched spring dead spot. After retirement, Kozelnicky handled chapter business from his home until the association moved into a new office in 1987. He was succeeded in 1989 by Karen White.

January and February will be a dizzying 60 days for Kozelnicky. He'll be inducted into the Georgia Golf Hall of Fame, Jan. 4, at William Bell Auditorium in Augusta.

Terming "particularly meaningful" the GCSAA award, Kozelnicky recalls being approached more than 30 years ago by a group of veteran superintendents. "They wanted to prepare for the technological explosion. Quite simply, they desired education."

## Watson picked for Old Tom Morris

Tom Watson, six-time PGA Player of the Year, has been selected to receive the Old Tom Morris Award, the highest honor of the GCSAA.

Watson will be honored during the group's closing banquet on Feb. 17 in New Orleans. He will be unable to attend and will make his acceptance speech via videotape.

"Tom Watson embodies all that is great about the game of golf," said GCSAA President Stephen G. Cadenelli. "Beyond his greatness as a player, Tom has demonstrated extraordinary commitment to his family and community. He has, and continues to make, significant contributions to others."

Watson was cited for his charitable and community efforts. The Children's Mercy Hospital Golf Classic is an 18-hole exhibition team match hosted by Watson which raises money for the local Kansas City (Mo.) hospital. Every year since 1980, Watson has brought in golf's finest players for a one-day golf match. The Golf Classic has raised more than \$3.5 million.

Their meetings, long largely social, under Kozelnicky's guidance gave way to seminars and educational programs dealing with golf course management. Research, communication and promoting the profession were stressed.

"Results of this shift in emphasis have been rewarding," Kozelnicky said.

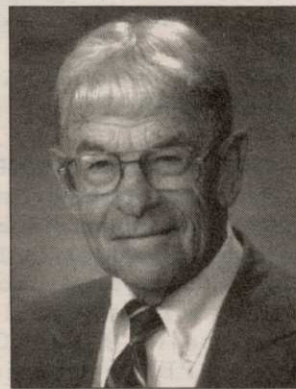
Tate, 81, owner/operator of the Frankfort (Mich.) Golf Club until retirement, in 1986 received the Distinguished Service Award from the Michigan Turfgrass Foundation of which he is a past president.

Tate was on the board of directors during acquisition and construction of Hancock Turfgrass Research Center at Michigan State University. He endowed a scholarship fund, which now exceeds \$100,000, for MSU turf students.

A lifetime member of the PGA, Tate served on the golf and cart committee at Crystal Downs Country Club in Frankfort, and on the greens committee at Sara Bay Country Club in Sarasota.

"This is quite an honor. It is wonderful to be recognized for input over a long span," Tate said.

Like Kozelnicky, he had been almost a one-man publisher for the Michigan GCSA.



Tuck Tate

## Ken Flisek gets Feser

Ken Flisek was "shocked, surprised and flattered" when notified he had won the 1992 Leo Feser Editorial Award from the Golf Course Superintendents Association of America.

The superintendent at The Club at Nevillewood near Pittsburgh, Flisek won the award for best article written by a GCSAA member superintendent and published in *Golf Course Management*.



Ken Flisek

He will receive the award Feb. 13 during the International Golf Course Conference and Show in New Orleans.

Flisek's prize-winning article, "Using Proven Basic Principles To Improve Your Professional Image," appeared in the February 1991 issue.

"A lot of what I've learned has been from other superintendents," Flisek said. "I've tried to pattern myself along those lines. I turned those ideas into a speech I have given, then drew on that for the article."

He said he also gleaned some ideas from an out-of-print GCSAA manual on public relations.

In his article, he emphasized that effective public relations is the duty of the superintendent, who must play a major role in building a positive image of the superintendent and the turfgrass management profession.

"The promotional efforts of GCSAA and affiliated chapters can only be as successful as the public relations efforts of individual superintendents," he wrote.

The article also listed practical ways to go about the task.

Flisek wrote the article while superintendent at The Woodlands in Falmouth, Maine. He was Maine GCSA newsletter editor before returning to his home state of Pennsylvania. He holds a two-year degree in turfgrass management from Pennsylvania State University.

The award is named in honor of Leo Feser, a pioneer superintendent and charter member of GCSAA, who is credited with keeping the association's official publication alive during the Great Depression.

For three years he wrote, edited, assembled and published each issue of the magazine from his home in Mayzata, Minn. He died in 1976.

## Student writers chosen for GCSAA's annual turfgrass essay contest

Michael Fast of Ohio State University has won first place in the 1992 Turfgrass Student Essay Contest conducted by the Golf Course Superintendents Association of America.

Fast won the award for his article "The Interface Between Wetlands and Golf Course."

Iowa State University students William Greenwell and Jeff Oelmann won second and third places, respectively. Greenwell wrote on "Waste Disposal for Professional Turf Management," while Oelmann's topic was "Water: An Environmental Crisis."

GCSAA holds the contest annually to increase the awareness of future golf course superintendents concerning their environmental responsibility and to raise public awareness of the role of the superintendent and related industry in preserving and enhancing the land. It is open to students enrolled in formal turfgrass science, management or closely related education programs.

The first, second- and third-place winners receive \$1,000, \$600 and \$400, respectively.

The essays may be published in *Golf Course Management* in the months ahead.