NGF sponsors seminars for course owners and operators

Course owners and operators will get a chance to learn ways to improve their bottom lines at National Golf Foundation symposiums this spring in Florida and California. A conference March 15-17 at the Marriott at Sawgrass Resort Hotel in Ponte Vedra Beach, Fla., entitled "Obstacles Overcome by Successful Golf Course Operators" will feature sessions on creating new customers and knowing the ones you've got, increasing play among existing golfers and marketing the facility.

The California conference, held April 5-7 at the Newport Beach Marriott Hotel & Tennis Club, is entitled "Issues Affecting the Future of Successful Operations."

It includes sessions on controlling operational expenses, keeping golf affordable in a time of increasing costs, maximizing water resources, low maintenance turf and other technical advances. Each program is preceded by a golf outing.

NGF plans three other 1992 seminars with topics like how successful developers are overcoming today's barriers to golf course construction. Conferences are planned for May 3-5 in Irving, Texas; June 7-9 in Falls Church, Va.; and Sept. 22 in Newton, Mass.

NCA conference set for late March

The National Club Association Club Leadership Conference, focusing on critical trends and changes in legal, legislative and environmental concerns, will be held March 22-25 at Pinehurst (N.C.) Resort and Country Club.

The conference is designed for private club directors, owners and general managers, especially incoming officers.

Three half-day sessions will target the topics understanding your legal/lawfirm Webster, Chamberlain & Bous in Washington, D.C.; James E. Maser, vice chairman of Club Corp International; John Metelski, chairman of The Front Royal Group, Inc. of Sterling, Va., which addresses environmental liability issues; James E. Petzing, whose Duluth, Ga., firm is an international hospitality consultant specializing in clubs and resorts; and William F. Wernersback, a partner of McGladrey & Pullen of Ft. Lauderdale, Fla., which provides audit, accounting, tax and advisory services to private clubs.


Scholarship

Other students are currently enrolled in the Dye Designs' Scholarship Program. Dye also offers summer internships to students seeking an opportunity to hands-on approach to learning golf course architecture. These student interns spend the summer at Dye Designs working closely with senior Dye staff.

The contribution that the Tour has made to the popularity of the game is incalculable. The quality of the play, the professionalism of the events, and the sportsmanship of the players continues to bring people to the game in record numbers.

"We are also pleased to be presenting the Award of Merit to a member of our organization for the first time. The PGA Tour has also contributed to the game by providing the golfing public with some of the finest facilities in the world."

Berman said: "We are pleased that the Tour has been recognized for playing a part in the growing popularity of the game. It is not only a tribute to the integrity and skill of the players but also to the influence of the tens of thousands of volunteers."


NEW FROM TURF-SEED!

MOW-LESS

Brand Tall Fescue Blend

Owners honor PGA Tour

The NGF plans three other 1992 seminars with topics like how successful developers are overcoming today's barriers to golf course construction. Conferences are planned for May 3-5 in Irving, Texas; June 7-9 in Falls Church, Va.; and Sept. 22 in Newton, Mass.

MOW-LESS saves you more

Mow-Less Brand Tall Fescue blend was developed to save conscientious turf managers time, money and clippings.

Mow-Less is a blend of the latest generation of dwarf tall fescues. Today, Mow-Less is composed of Silverado, Tomahawk (5DX), Monarch and Eldorado. As newer varieties are developed, like 5PM and 59D, they will be included in Mow-Less.

The components of Mow-Less all contribute dark blue-green color, heat, drought, shade and insect tolerance naturally. Mow-Less has made inroads into areas that tall fescue has not traditionally been adapted. Is this the start of something big? We think it's the start of something small...with a big savings in mowing.

Golf Course News