Summit meeting
Golf Summit '92, Oct. 21-23 in Orlando, will assess the state of the game and the business of golf.

Developing the North Country
The Banff Springs area of Alberta could be home to 10 new golf courses.

Environmental liability at issue on finance front
By Peter Blais
Fleet Financial Group Inc. recently became the first major bank in the country to require nearly all major commercial real estate lenders to obtain environmental liability insurance before getting a loan.

Ransomes America working to sort out consumer confusion
By Hal Phillips
"Our goal is to have a corporate brand identity by the 1993 GCSAA Show in Anaheim."

GCSAA to conduct exclusive research
Withdraws funding slated for USGA
By Mark Leslie
The Golf Course Superintendents Association of America has withdrawn financial support from United States Golf Association research programs after withdrawing from projects of its own.

Street tree requires survival methods
Death Valley track requires survival methods.

Composting is sensible, but is it profitable?
"Our goal is to have a corporate brand identity by the 1993 GCSAA Show in Anaheim."

Whether buying in bulk can save thousands of dollars in a single fiscal year, provided the management firm or association has enough member clubs to make the volume purchase worthwhile.
GCSAA withdraws USGA funding to begin its own research projects

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fine. We will continue down our road and share our information and I'm sure they will share theirs."
The GCSAA has annually contributed around $35,000 to $50,000 to the USGA research program since its inception nine years ago. The USGA is in the midst of a three-year $3.2 million commitment and expects to keep up the $1 million-a-year pace, Bloch said. For GCSAA's part, Development Director Pat Jones said: "Our commitment to the USGA remains as strong as ever. Our job has always been as a delivery mechanism. That hasn't changed a bit."

He downplayed the loss of money to the USGA, saying, "The USGA always looked at our financial support as sort of a bonus. When we gave, it was nice, but it was more of a bonus commitment."

Charles Passios of the Hyannisport Club in Marstons Mills, Mass., the GCSAA superintendent representative on the USGA Turfgrass Research Committee, said: "If anything, the research we do will complement the research that's ongoing. There's other things to look at, and that's what we intend to do."

Jones, who will administer the research program, said the organization will fund one major project and a variety of lesser ones. "The board of directors is considering a number of projects. The amount of money we fund will depend on proposals from researchers," he said, explaining that he will request proposals from universities. "One thing we really need to do is get all the information in one place, be patient, and seek to fill gaps (in research)," Jones said.

Snow said the major project Jones alluded to will be to "check people who have been applying pesticides — their health, blood work, that sort of thing — to see if there could be a problem. That's good because, one way or the other, we need to know. Either they're not going to find much of anything; in which case we can say, 'Here are the people who are most exposed to these products for a long period of time and we can't find anything.' Or, they're going to find something and we will know we should be concerned for their employees."

"Superintendents and their employees will want to know if it's a threat, and what can be done about it."

Snow said he thought GCSAA will also monitor ground and surface water on golf courses, investigating "real-life situations. "We want to get a better handle because that sort of evidence pulls weight with people in an audience — even though researchers working at universities is better science."

Bloch defined the USGA research as broad-based and said GCSAA's investigation of "specialized problems is understandable... Sometimes you have to put priorities for your organization first."

Snow welcomed the GCSAA research, saying "what the USGA can do is still only a fraction of what can be done."

He pointed out that the USGA could fund only 20 of the 100-plus projects proposed to it by universities nationwide.

For Jones, this culminates early work of his one-year-old department, but it is still only the first step toward important new research.

And Snow said: "I think our program has stimulated interest in research throughout the country. A lot of regional and state golf groups are funding research in their own states."

Jones said he does not believe GCSAA's withdrawal of funds will prompt similar local action.

"I think chapters will continue to divide their research money between local, regional and national efforts," he said. "But nationwide, university agricultural programs are losing funding. Local turfgrass societies and superintendents' associations are feeling more pressure to fund research."

USGA 'will make up' for funding loss

The United States Golf Association is not concerned about the loss of money the Golf Course Superintendents Association has provided annually to research projects, according to USGA Green Section National Director Jim Snow.

"Now that royalties are coming in on grasses (developed through the program), there won't be a shortfall at all this year," Snow said. "We will bring in more than the $35,000 to $50,000 the GCSAA donates. It depends on the seed yields, but the royalties could come to $80,000 to $100,000."

The bulk of the USGA research funding comes from revenues from television rights to the U.S. Open, he said. No companies contribute.

"We're committed to $3.2 million (from 1991-93), so we regret that they're not going to continue to be part of the team," said USGA President Stuart Bloch. "But the USGA will require all the spare cash it can find to conduct its own research."

"Funding the $1 million-a-year expense "a big item," Bloch said. "We would welcome support — from the right sources."

Pat Jones, GCSAA director of development who, along with the board of directors, will oversee the association's research program, said his first year of work in his new position "all leads to this, but this is only the beginning."

"Until now my job has principally stabilized funding-raising, setting up the Chet Mendenhall Fund, and organizing so we can begin to do these kinds of things," Jones said.

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