Infrared photos help find problems

DENVER, Colo. — The Innova Corp., formerly New Golf Concepts, Inc., has added infrared photography to its list of products for the golf and environmental industries.

John Seid, an expert in the remote sensing technology who brought the use of infrared photography from agriculture to the golf course industry, has been named manager of infrared services.

This photography, applied to golf courses and other agricultural tracts, records changes in the photosynthesis of plants, an early indicator of stress or disease in plants and turf. It also detects breaks in irrigation systems, soil changes and drainage problems.

Full color enlargements, together with aerial slides and complete analysis, give superintendents concrete proof of problems that may not be visible to the naked eye.

Innova, national distributor of Isolite soil amendments, plans to use infrared photography to graphically illustrate the effects of Isolite in the soil. Isolite, a porous ceramic soil conditioner, is said to reduce water consumption up to 50 percent, reduce compaction in soils, and improve absorption of nutrients.

Through the use of infrared photography, it will be possible for courses to use Isolite more efficiently, officials say.

For more information on infrared services, Seid may be contacted at (800) 533-7165.

Innova headquarters can be reached by writing 8670 Wolford Court, Suite 220, Westminster, Colo. 80030 or calling 303-428-4383.

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