Agricultural engineers give award to Irrometer

RIVERSIDE, Calif. — The Irrometer Co., Inc. has received the American Society of Agricultural Engineers’ "AE50" award for its new Watermark Four-Zone Moisture Control Panel. Introduced in late 1989, a panel of nationwide engineering experts made the choice.

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Jacklin Seed initiates Green Seal of Quality program

POST FALLS, Idaho — Turfgrass varieties with superior genetic characteristics and which diminish the impact on environment will bear Jacklin Seed Co.’s Green Seal of Quality.

Jacklin Seed has facilities in five states and exports to 42 countries.

Hydro-Scape tabs Robles for turf division award

RIVERSIDE, Calif. — The Hydro-Scape Products Inc., was honored for exceptional sales effort. Also recognized were Kevin Treth and Doug Chilton.

The "AE50" award is given to honor "outstanding innovations in product or systems technology." The Four-Zone Moisture Control Panel is based on the company's soil moisture sensor, and is used to interface this non-maintenance sensor with any standard 24-Volt AC automatic irrigation system. It provides for precise irrigation scheduling based on actual soil moisture readings in the irrigated area.

Benefits include reductions in water, labor and maintenance as well as healthier turf and plants due to automatic control of soil moisture.

New elevated seed analysis standards must be higher than certified, said Gayle Jacklin, company director of marketing.

Jacklin pointed out that superior genetic characteristics, higher seed purity, germination and better disease resistance translate into fewer chemicals and less maintenance.

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Companies report hirings, promotions

Pickseed agronomist

TANGENT, Ore. — Donald J. Floyd, who holds a master's degree from Oregon State University, brings extensive turfgrass breeding and research management experience to the Pickseed research program.

He will work with research director Dr. Jerry Popin in developing cool-season turfgrass varieties, and will assume supervision of Pickseed West's Oak Knoll Research Farm, where an extensive collection of promising breeding material is available.

National sales manager

LIONVILLE, Pa. — Melex USA, Inc., a golf car manufacturer, has hired two new field sales representatives.

William "Carter" Gresham Jr., former general manager of a golf car and turf vehicle distributorship in Hurst, Texas, has been hired to cover Melex sales in Texas. Gresham will work out of Arlington.

Ray Wicecycki will work out of Tampa, Fla. He brings three years experience as a PGA Tour player and 24 years as a class A+ PGA member. Recently he was with a Moyer dealer in sales.

Moyer sales rep

SOUDEKTON, Pa. — Moyer & Son, Inc. has promoted Richard Shearman to sales representative for the Specialty Fertilizer Division. He will cover southeastern New York, Long Island, southern Connecticut, New Jersey and northeastern Pennsylvania.

Shearman has been in the lawn care industry nine years. Prior to his promotion, he served as a commercial account representative in the Moyer & Son Lawn Care Division. He was also involved with management of his family's lawn and tree care company in southeastern New York.