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### **GCSAA** International Show and Conference

Preview of show workshop schedule and exposition Pages 28-29

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION **VOLUME 3, NUMBER 1 JANUARY 1991** 

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#### Golf Construction in U.S.

U.S. first-half activity: 1990 vs 1989

| 1990  | 1989              | Difference          |
|-------|-------------------|---------------------|
| 129   | 159               | -30                 |
| 570   | 375               | +195                |
| 684   | 416               | +268                |
| 1,383 | 950               | +433<br>Source: NGF |
|       | 129<br>570<br>684 | 129159570375684416  |

#### COURSE MAINTENANCE

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#### SUPPLIER BUSINESS

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# Fazio repeats as best designer

#### By Mark Leslie

Tom Fazio, whose stock continues to rise, has repeated as Golf Course Architect of the Year for 1990. Fazio, with offices in Hendersonville, N.C., and Jupiter, Fla., received 31 percent of the votes cast in Golf Course News' second

annual survey of the nation's architects.

Rees Jones of Montclair, N.J., finished runner-up for the second straight year, with 21 percent of the vote. Jay Morrish of Tulsa, Okla., who designs courses with ex-Tour pro Tom Weiskopf, received 19 percent and placed

#### third.

"It's just sensational what's happening in golf, and the kinds of golf courses and products being done," Fazio said. "The competition level in golf is so high. The desire for quality, dramatics, sensational, tremendous golf is out there and it's an exciting time.

Asked if 1990 was his best year, Fazio said: "Maybe in terms of five spectacular sites." Yet he raved about the courses that will be completed this year.

"I have a site in Michigan (Treetops Golf Course) that Continued on page19



# **Cadenelli to be 'Education Preside**

By Peter Blais The Education President. It's a title many want, but few deserve. Stephen Cadenelli is one of the few.

The incoming president of the Golf Course Superintendents Association of America

wanted to be a teacher when he graduated with a bachelor's degree in education in 1970.

But teaching jobs were scarce 20 years ago. So when several months spent pounding the pavement of

academia led nowhere, Cadenelli followed the asphalt to Greenock Country Club in Lee, Mass.

The head superintendent at Greenock was Peter Solinelli, Cadenelli's fellow co-captain from their days on

the local high school football team. Solinelli hired his former teammate as his assistant.

Photo by Jan Beljan

"Initially, I was just filling in" remembered Cadenelli, who was promoted to head Continued on page 13

# Muirfield best conditioned, say pros

From staff reports Muirfield Village Golf Club in Dublin, Ohio edged out Butler National Golf Club of Oak Brook, Ill. as the bestconditioned course on the

Golf Course News survey of 30 touring PGA and LPGA players. Muirfield, site of the Memo-

professional tour in a recent

rial Tournament in early May, received 13 first-place votes. Butler, for years the host of the Western Open, was the

choice of 11 players. Westchester Country Club (Westchester Classic) in Rye,

N.Y. garnered two votes. Polling one apiece were Glen Abbey Golf Club (Canadian Open) in Oakville, Ontario; Champions Golf

See related story, page 16. Club (Nabisco Championship) in Houston, Texas; Castle Pines Golf Club (The International) in Castle Rock, Colo.; and Pleasant Valley Country Club (Bank of Boston Classic) in Sutton, Mass.

"Muirfield is by far the best year in and year out," said tour professional Scott Verplank of the Desmond Muirhead/Jack Nicklausdesigned course.

"Muirfield's always the best," added Kenny Knox.

#### Continued on page 38

## Tax abatement saves clubs

#### thousands **By** Peter Blais The National Club Asso-

ciation claims it saved taxexempt clubs thousands of dollars in penalties by intervening with the Internal Revenue Service in the U.S. Supreme Court's Portland Golf Club v Commissioner of Internal Revenue case.

The savings for an average club with a \$10,000 unrelated business income tax liability could be as much as \$4,500 Continued on page 33

#### COURSE DEVELOPMENT



#### **100 YARDS LONGEST HOLE**

CANCUN, Mexico - One hundred yards is the longest hole on a new executive course that opened Dec. 6 at Melia Cancun, Melia Hotels' flagship property in Mexico.

The 2,500-yard course features 18 par 3 holes - all between 60 and 100 yards long. It is the newest amenity at the \$60-million, 448room resort which opened last February on the Yucatan Peninsula's east coast.

The course will take approximately two hours to play, according to Jacques de Paep, vice president of sales and marketing for Melia Hotels of Mexico, and will be open only to hotel guests of the Melia Cancun and its sister hotel, the nearby Melia Turquesa. Greens fees will be \$10.

#### **ANTELOPE HILLS ADDING 18**

PRESCOTT, Ariz. - Antelope Hills Golf Course, a municipal facility, will add a second par 72 18 holes.

Play is scheduled in the summer of 1992. Course architect is Gary Panks. Tim Gray is the head professional.

#### MCCUMBER DESIGNS MISSISSIPPI COURSE

HATTIESBURG, Miss. - The new 18hole Timberton Golf Club course is on target for anticipated opening this summer.

Grassing of both nines and the practice range complex is complete.

Timberton is the centerpiece of a 460-acre semi-private country club community near the intersection of U.S. Highways 59 and 11, just south of Hattiesburg.

The Florida firm of Mark McCumber & Associates designed the course hewn from the 4,500 acres comprising Timberton. James Ray Carpenter, honorary president of the PGA of America, is director of golf.

#### DYE'S KIAWAH COURSE NAMED

KIAWAH ISLAND, S.C. - The Pete Dyedesigned course that will host the 1991 Ryder Cup Matches in September has been named The Ocean Course at Kiawah Island. But Joe Walser, senior vice president of Landmark Land Co., which owns and operates all resort amenities at Kiawah, said this is one instance where a course, and not its developers, virtually named itself.

"It was a year-long thinking process," said Walser, explaining how The Ocean Course came to be named. "But when it came time to make a final decision, the natural drama of the site itself won out. Having the ocean right there — where you can see it and hear it throughout an entire round - is something truly unique in golf.

#### YOUNG SIGNS AT DOUBLE CREEK

Snellville, Ga. - Mike Young Designs of Watkinsville, Ga., has been named golf course architect for Double Creek Country Club here.

Construction will begin in January on the new 18-hole private course in Gwinnet County.

Young's design exploits native rock outcroppings to enhance the beauty and challenge of the 6,950-yard, par 72 course.

In addition to the course and adjoining clubhouse, the private club will feature four guest cottages. Membership will be limited to 250.

## Wadsworth Construction voted #1 Nobody does it better,' say golf course architects in national survey

#### By Peter Blais

There's a saying that goes something like an army is only as good as its sergeants.

That could also be true of Wadsworth Golf Construction Co., runaway winner of Builder of the Year honors for the second consecutive time in the Golf Course News' annual survey of architects.

Chairman of the Board Brent Wadsworth credits the presidents of the four regional offices for much of the firm's success.

"They all have similar characteristics,"

Wadsworth said. "They get along well with their employees. They build loyalty and trust in their work force. We're fortunate to have four such talented people running the various divisions of our company."

Wadsworth's NCOs are:

· Paul Eldredge, Midwest. A Pekin, Ill., native, Eldredge, 49, first joined Wadsworth when the company built the Country Club of Pekin in 1962. Eldredge worked summers before graduating from Southern Illinois University with an engineering degree. He worked full-time as an irrigation specialist until 1983 when he was promoted to president of the Midwest office. He still consults on irrigation matters nationally.

· Jon Shapland, Southeast. The son of a Champaign, Ill. course owner, Shapland, 43, worked part-time summers before graduating from the University of Illinois and joining the firm full-time in 1970. He organized and became president of the Oldsmar, Fla., office near St. Petersburg that same year. "He re-Continued on page 23

# press Point best in U.S.

#### By Peter Blais

Cypress Point fought off a determined challenge from Pine Valley to retain its title as the best-designed golf course in the United States in Golf Course News' second annual survey of golf course architects and builders.

Cypress Point, Alister Mackenzie's masterpiece along the rugged shore of Northern California's Monterey Peninsula, was listed among the top five courses in the country by 60 percent (27 of 45) of those responding.

Pine Valley, running through the sand barrens in the Philadelphia suburb of Clementon, N.J., was mentioned by 56 percent (25 of 45). The George Crump/H.S. Colt

#### **Best archit** Continued from page 1

we're doing, 36 holes (Newport Coast) at Newport Beach, then Two Rivers Club at Governor's Landing in Williamsburg (Va.), one east of Charlotte on 17 miles of lakefront property (Unharrie Point on Lake Badin), 36 holes in Wrightsville Beach, N.C., (Porter's Neck Golf Course), and the Disney course next door to Pete Dye's (in Orlando, Fla.)," he said ..

"All are going to be as good as those we've just done.'

"It used to be a Golf Club in Tennessee (which will open this spring in Nashville), or a Caves Valley (under construction in Baltimore), came along once every five years. Not that the other ones were bad but they were either just real-estate development or there wasn't as much total priority given to golf itself ... Now there's such a keen golf interest that it's just tremendous."

Fazio rated 1990 a "10" on a scale of 1 to 10. "And I can say it's a 10 because the courses are done. The courses for 1991 should be a 10, but we're still working on those. We've got to work just as hard. A 10 doesn't automatically happen.

"It's like with Shadow Creek (which opened last year in Las Vegas). When I was doing that I wouldn't have said it was a 10. The concept is for a 10, the program, the commitment, but I can't tell you how good it's going to be until it's done ... In 1991 these are all 10s in terms of planning.

"The ones that are further along, like Treetops... I can almost guarantee that people will put it as one of the best I've ever done. The one at Williamsburg is in the clearing and development stages; and though it's the desire of everyone to build a 10, you have to work at it. We're at about a 7 now in the midpart of construction. We're in the shaping and contouring and we're going to bring that up to a 10."

Besides Shadow Creek, Fazio last year opened Emerald Dunes in West Palm Beach,

collaboration moved past Donald Ross-designed Pinehurst No. 2 (N.C.), last year's runner-up.

Rounding out the top five were Pinehurst, Pebble Beach (Calif.) and Augusta National (Ga.), each listed by 33 percent (15 of 45).

"Cypress Point and Pine Valley are what we are returning to as architects," said Gregory Martin, director of golf course design with Ives/Ryan Group, Inc. of Downers Grove, Ill.

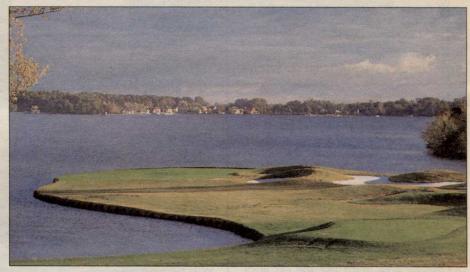
"We don't adhere to the designs of a lot of courses built the past few years. We should build maintainable courses that allow us to be stewards of the land rather than artists

that use land to paint with. Both Cypress Point and Pine Valley are good examples of that philosophy," Martin said.

While many mentioned Cypress Point and Pine Valley among their top five, others were avid fans of one or the other. Their choices seem to reflect the current 'playability' versus 'challenging design' debate.

"Cypress Point is pleasurable excitement," said Kansas City, Mo., architect Craig Schreiner. "Pine Valley is treachery at every turn. Pleasure is what golf is all about, more than challenge.

"Cypress breaks all the rules - back-to-Continued on page 19



One of Rees Jones' gems for 1990 is The Peninsula Club in Charlotte, N.C. This view shows the 155yard par 3 - a peninsula hole "that has all kinds of

#### Fazio rated 1990 a '10' on a scale of 1 to 10. The courses for 1991 should be a 10 but we're still working on those.'

Fla., Stonebridge Country Club in Aurora,

His newest creation is Champion Hills in Hendersonville, where he will live and be part owner.

less dramatic in some."

He said of The Golf Club of Tennessee, which will open in the spring: "No question, some people are going to think it's the best golf course we've ever done. It's so tremendous. It's a golf club - no housing, no development. We had 1,300 acres to work with and could put it anywhere. We had a stream running through it.

"The course looks like it's been there for 100

Photo by Nancy Pierce angles, so wherever they put the marker, it's going to be a different hole every day," Jones said. "It's a gorgeous hole."

years. We sodded the fairways with Zoysia. With the natural trees, the creeks, the streams, the rock walls - you can't help but like it."

The Newport Coast course is on the ocean and "is going to be extremely dramatic and very sensational," he said.

Yet creating a masterpiece, Fazio said, "is no big deal. That's what we're getting paid for... More importantly, that's what they expect. We have to perform.

"And, of course, the golfers go out there and their expectation is so high ... If you've gone to Shadow Creek or the Vintage or one of the others and then you came to one of our new courses and it didn't measure up, you'd say, 'What happened here, guys? Did you have to cut back? Didn't you work as hard?' "

Fazio said the pressure never eases.

"After 28 years of doing it, the pressure just keeps building and building. But it's fun. It's not difficult. We've got such tremendous clients with such tremendous interest in golf that it's great for the game," he said.

Fazio said he can't help criticism that he only does expensive or high-end courses. Continued on page20

Ill., St. Ives Country Club in Duluth, Ga., and Hunter's Green in Tampa Fla.

"We sodded the whole course," he said. "It's a Wade Hampton type of site, only more dramatic in a lot of different ways - maybe

#### COURSE DEVELOPMENT

County

Riverside

San Bernardino

Los Angeles (North)

# **Best architects**

Continued from page 19

ready had streams, creeks, trees, contour, rocks and waterfalls.

"This day and age we have the resources to create that environment. Sometimes talking about the environmental situations, (Shadow Creek developer Steve) Wynn said, 'Tom, I'm giving you a blank canvas here; you don't have any excuses.

#### Rees in second

Rees Jones agreed times — and golf sites — are exciting.

Jones is excited about The Peninsula Club, a private, 18-hole course on Lake Norman that opened in Charlotte, N.C.

"It has six holes across or parallel to the lake. It has fantastic vistas as well as holes," he said.

"We've got diversity of length, real good short par 4s, a 155-yard par 3 7th peninsula hole that has 14 tees and all kinds of angles, so wherever they put the marker, it's going to be a different hole every day. It's a gorgeous hole.

"And it has quite a finish because the last two are birdie holes."

Cited by his colleagues as an architect whose courses "will stand the test of time," Jones explained: "I believe in being a handson designer. I go to my courses a lot. I must have been at The Peninsula 25 times. The same with this new job (Golden Horseshoe) we're doing for Colonial Williamsburg Foundation.

"Before they seed a green I check it and we get the transit out. You've got to have a knowledgeable person going to the job before you finalize it, which is the time you can make change at no cost. You make sure it's

We're having a ball right now. We've got a lot of good clients, a lot of good sites, and it's a pretty exciting time for us.' — Rees Jones

going to be playable and popular."

Jones said he is also building courses "so that the slightly misplaced shot doesn't get over-penalized. I'm containing a lot of shots in the playing area much like the old links courses did with the dunes. I'm using a lot of grassy hollows and grass swales around greens, which keep a ball... There are a lot of precipitous slopes behind the greens, and we've got a lot of pockets and hollows to keep the balls from going down those slopes."

Jones considers his courses "fun and visually exciting. We're having a ball right now," he said. "We've gota lot of good clients, a lot of good sites, and it's a pretty exciting time for us."

He has "3-1/2 great courses right now," he said.

In addition to the Golden Horseshoe, Jones is designing The Atlantic Golf Club in Southampton, Long Island, N.Y., and nine holes at Cherry Valley Golf Club in Skillman, N.J.

"At The Peninsula Club we've got the lake," he said. "At Colonial Williamsburg they gave us 260 acres of virgin timberland. The trees are so tall it's incredible and the valleys and ravines are spectacular. Then, in the Hamptons, it's a links-type course."

The work entails "three different styles on three different site," he said. "One is wateroriented. One goes through massive vegetation. And the other is an open site where we're doing a lot of mounding and links features... At Cherry Valley near Princeton, where the open farm is, there's going to be

## State

#### California

Colorado

Course de services

Connecticut Florida

Georgia

in the marine

Idaho Indiana Kansas

Maryland

Massachusetts

Missouri

New Jersey New Jersey New York

Oregon Texas

Tennessee Utah Virginia

Washington, DC

Washington

San Diego (North) Santa Clara San Joaquin Shasta Sacramento Placer Adams Arapahoe Jefferson Middlesex Pasco Hillsborough Sarasota Martin St. Lucie Cherokee Cobb Fayette Gwinnett Bibb Ada Hamilton Johnson Anne Arundel **Baltimore** Howard Middlesex Plymouth Jefferson Franklin Monmouth Hunterdon Rockland Orange Washington Williamson Collin Ellis Williamson Davis Chesterfield Henrico Loudon (VA) Prince William (VA) Stafford (VA)

Snohomish

Pierce

Metropolitan-Statistical Area Riverside-San Bernardino Riverside-San Bernardino Los Angeles San Diego San Jose Stockton Redding Sacramento Sacramento Denver Denver Denver Hartford Tampa-St. Petersburg Tampa-St. Petersburg Sarasota Fort Pierce Fort Pierce Atlanta Atlanta Atlanta Atlanta Macon Boise Indianapolis Kansas City Baltimore Baltimore Baltimore Boston Boston St. Louis St. Louis Monmouth-Ocean Middlesex-Somerset-Hunterdon New York New York Portland Austin Dallas Dallas Nashville Salt Lake City Richmond Richmond Washington, DC Washington, DC Washington, DC Seattle Seattle

# NGF reveals regions needing courses

JUPITER, Fla. — Warning would-be investors to get additional marketing studies done before starting any project, the National Golf Foundation has reported its annual list of "Hot Spots for Public Golf Course Development in the United States."

"This list is only a beginning, not a conclusion," said NGF President Joe Beditz, "but it names the first places I'd look to invest my own money in the golf course business."

The list of 50 counties in 20 states shows opportunity for public course development is not only still strong in

more of the mounding and valleys. And the wooded area we're going to do next year is going to be low-profile. So that course will have two styles unto itself, Jones said. Sunbelt states, but exists in many other areas of the nation as well. California, with nine, has the most — reflecting its top status in total numbers of residents and golfers. Next are Florida, Georgia and Virginia, each with five counties listed.

The NGF has expanded its methods of identifying more exactly where courses are likely to be needed. Researchers analyzed income and age demographics, population density, population growth and migration patterns. These factors were compared with golf facilities existing, in planning or under

#### Morrish back in form

Morrish, who with Weiskopf in 1989 designed *Golf Digest's* top two new private courses — Shadow Glen in Kansas City and construction.

"Actual investment decisions would require additional study of specific market conditions, site constraints, environmental permitting, land costs, availability of financing and other potential limiting factors," said Rick Norton, who as head of NGF Consulting directed the analysis.

The NGF is emphasizing public golf course development because golf in the United States is predominantly a public game. More than 70 percent of the nearly 500 million rounds played annually are recorded at public facilities.

Forest Highlands in Flagstaff, Ariz. — has battled back from a heart attack that required quadruple bypass surgery in May.

### **Best architects**

Continued from page 20

He saw Troon North, a resort course in Scottsdale, Ariz., open to extraordinary reviews. Touring pros gave it high marks after playing a Shootout there.

Harbor Club in Greensboro, Ga., will open this spring.

Morrish has five others under construction including Loch Lomond in Scotland, Double Eagle in Columbus, Ohio, Bloody Point at Daufuskie Island, S.C., Northwood in Dallas, and Country Club of St. Albans in St. Albans, Mo.

Morrish and Weiskopf were the first Americans ever selected to design a course in Scotland.

"We're getting better and better," Morrish said. "Contractors understand what we want to do more and more. Clients who want something special are coming to us more and more."

Morrish, who worked with the Fazios, Desmond Muirhead and Jack Nicklaus before opening his ownfirmin 1983, said: "People knew me through yesteryear with Tom (Fazio) and Jack (Nicklaus). But they did not know what I could do bymyself. Now we have established our credibility."

Morrishand Weiskopf have taken that credibility to some special sites — from Scotland to



back par 5s, back-to-back par 3s. I love that."

Countered Tom Johnson, an architect with Denis Griffiths & Associates of Braselton, Ga.: "Cypress Point may have the grandeur and beauty. But as far as layout and design go, you can't beat Pine Valley.

"It doesn't compromise. The design of many of today's courses are dictated by other things than golf, like real estate or the age of the players. There's none of that at Pine Valley. It was designed as a true test of golf that you have to think your way around...Crump couldn't have done a better job with the terrain he was given."

Pinehurst's slip to No. 3 may be the result of the course's age, according to Johnson.

"I'm from North Carolina and I love Pinehurst," he said. "But it's a short course designed in a different era. If they hold another PGA Tour event there, some players could have rounds of 10, 12 or 15 under."

Pebble Beach (designed by Jack Neville and Douglas S. Grant) along with Augusta National (Alister Mackenzie and Robert Tyre "Bobby" Jones, Jr.) are returnees from last year's Top 5 list.

Other courses mentioned by at least 10 percent of the architects include Shinnecock Hills GC (William F. Davis, William S. Flynn and Howard Toomey) in Southampton, N.Y.; Seminole GC (Ross) in North Palm Beach, Fla.; Merion GC (Hugh Wilson) in Ardmore, Pa.; and Harbour Town GolfLinks (Pete and Alice Dye, Jack Nicklaus) on Hilton Head Island, S.C. Ohio. Bad weather has held back construction at Loch Lomond, but they hope it will be finished next summer.

Being the first Americans, Morrish and Weiskopf have been "looked at through a microscope," Morrish said. "But the British press and players are very impressed with the course so far. The Scottish brought golf course design to America. Now we've taken Scottish work back to Scotland. The course is very traditional. It's got the Winged Foot, Merion and Augusta National feeling to it." Morrish and Weiskopf have been looked at through a microscope' in Scotland.

He said the Loch Lomond site has a "beautiful change of terrain ... and huge, huge trees. It will be something special."

Yet, he said the Double Eagle course in Columbus "may be our standardbearer. It's a knockout." Developed by John McConnell, owner of Weddington Industries, the course will have just 50 members and no housing other than clubhouse.

"It has a lot of the feeling of (Alister) Mackenzie or (George C. Jr.) Thomas or (Donald) Ross or (A.W.) Tillinghast. It will look like it's been there forever and ever when we're finished. They have all but four greens built and have irrigation in on eight holes and it will definitely be finished next spring.

Double Eagle's rolling terrain is half covered with woods and half with meadows, and winds around several big lakes.

"It does everything a golf course should do. We have a nice mix of reachable par 5s, one unreachable par 5, a couple of driveable par 4s, the 3s go in all different directions and vary in length. We have a nice change of direction, nice change of terrain, nice change of pace. We have water holes, open holes and wooded holes. It just feels nice," Morrish said. "In my mind, it will be at least as good as Shadow Glen."

He said they have "great expectations" for Harbor Club, which sits along Lake Oconee.



**GOLF COURSE NEWS**