New year, new model for paper

Happy New Year and welcome to the 1991 model of Golf Course News! If you haven’t noticed, there are significant changes in this issue— all in the design of the publication. This redesign is so that you can get more out of Golf Course News. You will be getting quite a bit more from our editorial product in 1991. The features our editorial staff have planned will be informative and designed to help you do your job. The features for 1991 are as follows:

January: GCSCA Conference Preview, Architect and Builder of the Year (1990)
February: GCSCA Show Issue
March: Equipment Report: Greens Mowers
April: Chemical Report: Pesticides
May: Equipment Report: Golf Cars
June: Special Report: Golf Course Management Companies
July: Turfgrass Report: Bluegrass
August: Special Report: Golf Course Construction Companies
September: Chemical Report: Specialty Chemicals
October: Equipment Report: Irrigation and Pumping Stations
November: Golf Course News Special Report: Architects and Builders
December: Special Holiday Report

"All I want for Christmas is..."

What do superintendents want? I’m pleased to report that the primary reason we’re able to offer a stronger editorial product is due to the significant planned increase in our advertising base.

We forecast an increase of approximately 130 advertising pages. This means at least 130 more editorial pages; timely and valuable information to respond to the irrigation market.

This issue has some good information regarding the upcoming GCSCA conference in Las Vegas. The floor plan for one course and the issue’s advertisers can be found toward the center of the issue.

Congratulations to the winners of our recent surveys. The，the design team best for golf course architects; Wadhurst Golf Construction Co., the best builder of the year, and the winner of our newest survey for the best-conditioned PGA Tour course of 1990, Mike McBride of Muirfield Village.

Once again, thanks for all your support, and wish you all a happy and prosperous 1991!

Charles E. von Brecht
Publisher

Designate ASGCA members in listing

To the Editor:
I appreciate and endorse the position that Golf Course News has found in the industry. The November issue, however, was disturbing because of some aspect that was published delineating golf course architects. I don’t find it equitable or just to be listed with individuals who have not met the standards and requisites of the American Society of Golf Course Architects without somehow discerning the difference in the individuals.

Membership into the ASGCA requires that stringent criteria be met, and sponsorship by three executives who have not met the criteria is something I do not believe the public, whether they be members of our industry, the public, or the media, would find acceptable.

Sincerely,
Craig Schreiner, ASGCA
Routing City, Mo.

Ask superintendent for irrigation specs

To the Editor:
Another interesting issue—your Golf Course News, October 1990. I am taking this opportunity to respond to the issue’s request for "new products," "let your fingers do the watering." I am a golf course irrigation consultant and have been involved with turfgrass management for over 30 years in the irrigation business. Most of our projects are in the Southeast and Hawaii. We try to specify the correct system to the user’s request. The issue states that the superintendent doesn’t have a superintendent on board when the system is designed and little input is given on what to use.

My intent in writing this letter to you was to give you a feeling on how I took your comparison of the five major suppliers of computer-operated controls. First, I strongly feel there are major differences in each. I do understand some of the major differences, but don’t preclude the need to be an expert in the operation of each. I am encouraging you to do this concept again in the near future. By making direct contact to each company, have them give you the most positive or advantage they have over their competition. A lot of misunderstanding is out there today as to what each one really will do.

The salesman, of course, says his will do everything that the other one will do. I feel this is something that the industry really needs. It is a very important exposure. Best wishes to you for a continuing good publication.
Sincerely,
Don K. Burns
Irrigation Consultant

Try high rates of potassium

To the Editor:
Your November ’90 publication of Golf Course News carried an article on page 3 about the problem of lack of water for California courses. Ironically, the same issue includes an article on too much water in the Southeastern states.

Golf course turfgrass faces a multitude of problems and many of the more difficult for superintendents to address relate to STRESS (drought stress, heat stress, cold/winter stress, wear stress, etc.). High potassium rates with a safe source such as sulfate of potash will help turfgrasses survive and recover from nearly all types of turf stress!

I am aware of several turfgrass research universities currently involved in work to determine the relationships between high potassium sulfate rates and reduced turf stress, but I would like to hear from superintendents about their "in the real world" experiences on this topic.
Sincerely,
Dan Nason
902 West 124th St.
Overland Park, Kansas

Need single information source

To the Editor:
We are all sincerely enjoying your publication—except for the omission of my name from your list of golf course architects in November. The sky’s the limit for you, it would seem, since our industry is in such need of a publication like yours. In particular, we need more information on how certain areas are dealing with wetlands legislation, and with limited maintenance materials (chemicals, etc.). I wish you continual good luck.

All the best,
Ron Prichard
The Woodlands, Texas

M. Leslie
November that "there are friends of golf" at the EPA. If so, let’s find and nurture them.

Best wishes to you for a con-

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Golf Course News

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