Have we passed saturation point in conferences?

It is hard to believe Christmas is just a couple of weeks away, and 60 days from now many of us will be heading for New Orleans for the BIG SHOW. It has been interesting to note recently the increased activity in the promotion of regional shows. Ohio and Florida have always been popular, but this year it seems I have seen more information regarding regional shows than ever before.

I know it makes sense to turf managers to support their regional shows. But can the suppliers to the industry continue to add regional shows and regional support to distributors and sales efforts in these uncertain economic conditions?

A major supplier to the industry recently mentioned that the company will have supported 80 shows and exhibits in 1991. That might be an extreme case, but it is a threat somewhere. Don't know the answer - if you have any comments or suggestions, please let me know.

It's the season to put priorities into perspective. We thank them all for courses. We thank them all for the promotion of regional shows. It's the season to put priorities into perspective. We thank them all for their regional shows. By Larry Hawkins

Big Show.

It is evident that the public, government administrators and regulatory reviewers are not aware of the significant and recent advances in modern golf course design and maintenance, water resource and environmental management, wetlands and water quality management tools.

Perhaps we should consider the recent environmental image problems faced by other industries and their approach to environmental perceptions. The controversies over the fast-food industry and foam packaging and metal containers, and pulp and paper industries over resource management and the recycling programs have been highly publicized.

Many major industries have proposed a public image of "environment-consciousness" through public media information campaigns. You don't have to thumb through many outdoor magazines to see a full-page, color message on wetlands preservation sponsored by the United States Fish and Wildlife Service.

Pro-Golf publicity campaign is must for the industry

By Larry Hawkins

The scenes in the public hearing forums of the golf development approval process have not changed significantly within the past few years. While the golf industry has made remarkable progress in accumulating the stock of the realities of the world around us and put our own personal world in perspective.

Not to sound ethereal, I mean to say, let's place our toys, games, hobbies and even political ideals in a package, take a step back and view them for their real importance.

Two very divergent events bring this to mind — Christmas and a bizarre occurrence that happened at a Florida golf course.

First, for most people reality and priorities take a vacation during the Christmas season in America. Our society tends to turn on the lights and houses), turn up the volume (of holiday music) and turn off the heads (away from the poverty, despair and pain around us).

Second, the true meaning, the "why" of Christmas — salvation from a loving God. "For there is born to you this day in the City of David a Savior, who is Christ the Lord... a light to bring revelation to the Gentiles, and the glory of your people Israel. — Luke 2:11 and 31:22)

No gimmick holidays, Richards, reality. And priorities. Yet, reality and priorities take a vacation somewhere every day, not just Christmas. It happened one day recently for people in a golfing party at a Florida course. Buried in the news pages of Nov. 16 was a tale that, at once, made me both lose a breath to shock and disbelief and accept it as another tale of where our society stands.

You might hope the story is one of fancy, but the word that comes to my mind is macabre. Stephen King would be proud to include it as a queer kind ofaside in one of his novellettes.

It seems a man died a heart attack on the 15th green. His foursome ended its game, but the rest of the group, the foursome was 6th through playing, skipped only the 15th green where the man's body lay for two hours until authorities arrived and did their duty.

Tell me: Am I wrong or is this a bold print statement on our priorities and what we human beings think of life? I don't know where this particular golfer went to spend eternity, but was his death not worth mourning? — Or were the last three holes of this round in Florida-or death holes for the golfers?

The man apparently was barely 30. The environment. — Or were the last three holes of this round in Florida-or death holes for the golfers?

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