WILLIAMS & MACDONALD PROMOTED

NEW HAVEN, Conn. — ROOTSinc has named Wayne E. Williams vice president for the Southern region and Randall J. MacDonald regional sales manager for the Mid-Atlantic and East Central states.

Williams has been well known in the Carolinas, Georgia and Florida west to Texas. Williams has been the Southern regional sales manager for the Mid-Atlantic and East Central states.

Working out of a new regional office in Hilton Head, S.C., Williams will be in charge of a group of regional manager covering the Carolinas, Georgia and Florida west to Texas. Williams has been known for sales at the New Haven office since July 1988. Williams is a graduate of the University of Connecticut and brings extensive experience.

MacDonald is responsible for distributor relations, sales and sales training from New York, New Jersey, Maryland and Virginia west to Indiana and Michigan.

MacDonald has been the technical representative of ROOTSinc in the Mid-Atlantic states since March 1989. Before that he was a district manager with the Davey Tree Co. He holds a degree in forestry from Paul Smith College.

BAREBO HONORS DISTRIBUTORS

LAS VEGAS, Nev. — Barebo, Inc. honored its top distributors on Feb. 10 and presented support materials for its new products — the Concept, line of floating surface spray equipment, and the Triton, a horizontal aspirating mixer.

Chicago Turf & Irrigation was honored as Distributor of the Year, while Carlyle Co. was named International Distributor of the Year. AMS Pump & Irrigation Most Improved Distributor, Virginia Turf & Irrigation Rookie of the Year, and Reinders Brothers, Inc., Service Center of the Year.

Cited as outstanding distributors for each quarter of 1990 were Stor- Tractor for the first quarter, John Deere for the second, Toro for the third and Smith Turf & Irrigation for the fourth.

MOBAY TO OFFER DYLIOX 62 GRANULAR

KANSAS CITY, Mo. — Mobay Specialty Products Group has brought the federal registration to the production and sale of trichlorfon from Kayval, Inc., Lebanon, Ohio.

Prior to the acquisition, Mobay offered an 80-per cent soluble powder, DYLIOX. Mobay now can offer the turf care professional under the Mobay label both the 80-per cent soluble powder and DYLIOX 62 granular.

Cleveland, Ohio — Philip R. Gardner has been named executive vice president of sales for LESCO, Inc.

The company markets primarily through golf course sales representatives, who operate tractor trailer "stores-on-wheels," service centers in 16 states, plus lawn care equipment and fertilizer specialists, and telenaming representatives, LESCO will expand its efforts in each of these areas this year under Gardner's leadership.

Gardner said the firm will increase the number of golf course sales territories and expand its telenaming operations.

"We have a new distribution center in Charlotte, N.C., that will improve our service in the mid-Southwest, and our equipment manufacturing and fertilizer blending facilities are operating at very high levels of efficiency and quality," the new vice president said.

Gardner joined LESCO in 1976 as a golf course sales representative. He also served as a regional sales manager, fertilizer and plant warehouse manager, and, most recently, vice president of the lawn service division.

He is a member of the Ohio Turfgrass Association, Florida Turfgrass Association, and Professional Lawn Care Association of America.