Melex meets growth with personnel changes

Because of rapid growth, Melex USA, Inc., is expanding personnel and services. Officials have Melex announced the following promotions and appointments within the golf car division in its Raleigh headquarters.

- J. Bryan Taylor has been named marketing manager and will also coordinate the customer service and parts areas.
- Martha S. Moran has been promoted to senior administrative assistant. She will continue customer service activities while assuming additional responsibilities in the advertising and promotion areas.
- Andrew J. Kieklaw has been appointed technical representative for the technical services area. He will assist in product development and field service training.
- Carolyn J. Crawford has been named administrative assistant and will assume responsibilities in the technical service area.

Landmark promotes Blanchard

Jim Brotherton Jr., vice president of resort promotions of Landmark Land Co. of California, Inc., has been promoted to executive vice president of the Landmark Management Co., according to its president, William "Buzz" Gill.

According to Gill, Brotherton’s main focus will be in working with Joe Hough, director of consulting/management services, in the promotion of the Landmark Club Management Division in an effort to achieve a prominent position in that industry.

Brotherton will continue to be a consultant to Resort Promotions and will promote that division in his travels. He will also continue his role as liaison with the PGA of America and its related activities.

Blanchard a consultant for golf clients

David A. Blanchard has been appointed director of consulting, sales, and management services for golf-oriented clients of Lambert Smith Hampton’s Orlando Division.

Blanchard holds a master’s degree in turfgrass pathology from Michigan State University. He worked the last 16 years as a greenkeeper/assistant superintendent at several courses around the country.

A top priority for courses that Nicklaus designs is preservation and enhancement of the natural character of the land, said Mark Hesemann, general manager of Nicklaus Golf Service and vice president of Golden Bear International.

One of Berndt’s main responsibilities will be to conduct research and develop new techniques to handle environmental issues, from wetlands mitigation to nutrient leaching and storm-water runoff.

"There is a lot of valuable research being developed on campuses around the country," Berndt said. "My goal is to integrate this research with our field experience and make it applicable to Jack's designs."

Nicklaus Golf hires environmental expert

Dr. Lee Berndt has joined Jack Nicklaus Golf Services and Golden Bear International as director of environmental services.

Berndt holds a master’s degree in turfgrass soils and a doctorate in turfgrass pathology from Michigan State University. He worked the last 16 years as a greenkeeper/assistant superintendent at several courses around the country.

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Feldman names vp-marketing

Clifford D. Feldmann has been named vice president in marketing of Feldmann Engineering & Mfg. Co., Inc., manufacturers of Feldmann fencing and shrub planting portable, powered augers from Sheboygan Falls, Wis. The firm was founded by his parents in 1947. Feldmann holds a PhD degree in chemistry from the University of Wisconsin, Madison. He was employed with Hewlett-Packard Co. at Fort Collins, Colorado from 1979 until joining the family firm last January.

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Anderson leaves Espey, Huston
for vp post at Daft-McCune-Walker

Gary L. Anderson has been named a vice president of Daft-McCune-Walker, a land-planning and development consulting firm, according to Robert C. Galvin, president.

Anderson, a registered professional geologist, specializes in environmental land use and coastal issues. Prior to coming to DMW, Anderson was Director of Coastal Programs with Espey, Huston & Associates of Williamsburg, Va., and from 1980-85 was director, Commission on the Conservation and Development of Public Beaches, Commonwealth of Virginia.

He has been a technical advisor to the Chesapeake Bay Commission’s Land Use and Resource Trends Committee and to Virginia’s Chesapeake Bay Local Assistance Department.

Anderson is extensively published, including recently co-authoring “Living with Chesapeake Bay and Virginia’s Ocean Shores.”

He has managed and participated in comprehensive environmental assessments and projects in the Mid-Atlantic region, the Caribbean and in Central America.

He designed the Jefferson Patterson Park and Museum Demonstration Shore Erosion Control Project in Calvert County, Md., a project funded jointly by the Maryland Department of Natural Resources and the Maryland Historical Trust.

He has assessed and managed golf course environmental studies requiring environmental mitigation.

At Daft-McCune-Walker, Anderson will continue his work both in Virginia and Maryland with land-use issues and help develop new business in the Mid-Atlantic region.

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In addition to the time-tested Cushman 222 air-cooled engine, the Turf-Truckster is also available in liquid-cooled gas and diesel engines. The Cushman 327 gas and Kubota 950 diesel models now provide a range of options to fill all of your specific needs.

The Cushman Turf-Truckster is simply your best turf maintenance vehicle investment. Ask a superintendent who owns one. Better yet, call the Cushman dealer nearest you for a free demonstration, or call toll free 1-800-228-4444 for more information today.

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Northrup King names Bosch turf specialist

Northrup King has appointed Fred Bosch turf specialist in its Medalist Turf Division. Bosch will be responsible for sales of the company’s Medalist Professional Turf Products in Michigan, Ohio, western New York and western Pennsylvania.

Bosch is a graduate of Ohio State University, earning a bachelor’s degree in agriculture, majoring in agronomy while specializing in turf management. Most recently, Bosch was a technical sales representative for W. A. Cleary Chemical Corp.

Emerald Dunes appoints new club manager

Paul C. Makris has been appointed club manager and Kim Throckmorton as marketing director for Emerald Dunes in West Palm Beach, Fla.

The daily fee Emerald Dunes course, designed by Tom Fazio, opened for play in January, while the clubhouse will open in October.

Most recently, Makris was affiliated with Flame Restaurants, a nationwide chain. He has more than 20 years of experience in the food and beverage industry.

Throckmorton has been sales manager at The Colonnade Hotel in Coral Gables.

Hydro-Product adds Majia to sales staff

Tony Majia has been added to the field sales staff of Hydro-Product Inc., according to Larry Hood, sales manager, northern region for the El Toro, Calif., company.

Majia will cover the northern Inland Empire from San Bernardino to Pasadina, said Hood. Majia is a former commercial maintenance contractor with extensive experience in field troubleshooting and repair.

Hydro-Product Inc. is a single-source distributor for all major brands of irrigation and landscape supplies. It has 12 branches located throughout Southern California.