Beating the heat

Buffalo billed as wonder grass

BY PETER BLAIS

Barton Creek Country Club in Austin, Texas, is experimenting with two varieties of buffalograss that will eventually be available nationwide and could save the golf industry millions of dollars annually in water, fertilizer, pesticide and mowing expenses.

Prairie buffalograss developed at Texas A&M University was introduced to the perimeter rough and along steep bunker faces of the new Ben Crenshaw-designed course beginning in late June, continued on page 24

Isolite expected barrier-breaker

BY MARK LESLIE

Isolite is no panacea, Lou Haines is quick to say, but it could lower the body count in impending water wars.

Haines, the technical services director of New Golf Concepts, Inc., of Westminster, Colo., is optimistic that tremendous inroads will be made into America's golf courses by Isolite, which

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UK is definitely no U.S.

BY BRADLEY S. KLEIN

A revolution in golf course maintenance in the United Kingdom has begun at the same time its greenkeepers are being lured to Continental Europe.

The culprit causing an Americanization of greenkeeping is television, according to Brits in the industry. The pull to Continental Europe is strong, and the choice of higher salaries that are double and triple the $15,000 to $22,000 earned in the United Kingdom.

British and International Golf Greenkeepers Association Chairman Ivor Scoones acknowledged the "brain drain" is a living force between England and the Continent.

"Budget troubles at home tend to magnify the difference between spending a course in one place or the other," BIGGA Executive Director Neil Thomas said greenkeepers in Great Britain, who historically have had low maintenance budgets, now "have to deal with public perceptions about how a golf course should look."

"Many British golfers have turned their back on the links model and become fascinated by what might be called "the Augusta model," he said. The sport was authored by golfers who have been underestimated. Club members, having watched The Masters on the tube, ask the club secretary why their greens and fairways aren't picturesque, lush and plush, he said.

Discrimination stops at supers' desk

BY MARK LESLIE

Discrimination doesn't exist on groundskeeping crews at country clubs around the nation — even those that exclude certain people as members, according to superintendents surveyed.

"Segregation and integration are just not an issue (on grounds crews)," said Gerald Faubel, president of the Golf Course Superintendents Association of America and superintendent at Saginaw (Mich.) Country Club. "I have never seen any discrimination whatsoever with regard to race or sex on a grounds crew."

Faubel's remarks followed the debacle at Shoal Creek Country Club in Birmingham, Ala., in which the club's discrimination against blacks threatened to prevent the PGA Championship from being played.

"If you found any segregation in grounds crews it would really surprise me," Faubel said.

James Singerling, executive vice president of the Club Managers Association of America and a former club manager, said clubs "never have a hiring policy.

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Types of courses by length

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Isolite

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is formed from diatomaceous earth and processed at more than 1,800 degrees.

A former golf course superintendent, Haines said Isolite has "uncountable applications" for his ex-colleagues.

"From a both a technical and practical standpoint, it's going to be a big, big product." — Lou Haines

He added that Isolite also "holds air in some of the pore spaces and provides an ideal environment for the micro-organisms that we must have in the soil in order to grow grass," he said. "Where do the roots grow in the plant? They grow in the pore space between the soil particles. That's where the fertilizer, water and air and everything else are... So the more porosity we can provide, the more friable our soil is, the better plants we can grow in it and the better things we can do with it."

New Golf Concepts President William D. Leary says, "The benefits in water conservation and environmental enhancement which Isolite can provide to America are phenomenal."

And the firm's publicity claims Isolite "has the ability to reduce water usage 50-65 percent."

But Haines moderates that statement.

"You might save that much under an ideal situation, but I don't like to say that," he said. "In the real world I think we're looking at savings closer to 25 to 40 percent, depending on the soil type."

He said Isolite has applications on both ends of the soil scale from a tight clay to an open sand and pretty much everything in between, depending on what you want to do. Meanwhile, a note of wariness about any new product on the market was added by Bill Bengseyfield, recently retired national director of the U.S. Golf Association Green Section.

Bengseyfield said "legitimate research" must be done by scientists independent of the company.

"There are so many slips twist the cup and the lip... Independent research just has to be done on it... The company's tests don't count in the world of science," he said.

Indeed, New Golf Concepts plans other tests besides the one at Sadona.

Haines projects that Colorado State University will apply Isolite to a USGA-spec sand green; a replica of a bentgrass fairway; and to clay soils "to see how well we can open up clay to increase porosity and percolation and prevent compaction... which is one of the main nemises on the golf course where there are cart paths and high-traffic areas."

He said the company is also negotiating with other universities to perform tests in other cares df the country.

"We want to get testing established in different soils and climate conditions," Haines said. "We will have some excellent results by this time next year from our Colorado State studies. For the other studies, it will depend on how quickly we can get them started."

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Japan, where it has been developed for nine years. The results there reportedly have been "dramatic," according to New Golf Concepts. Isolite is incorporated into the ground through vericutting, verti-cutting, and slit-trench machines. But Haines said it is ideally added during construction when it is tilled into the top six to eight inches of soil.

There is no such thing as a panacea," Haines said. "As a former superintendent I know that. We've just got a good, practical product that is going to help superintendents solve a lot of problems.

"And you can't go wrong with it. It is basically an inert product. You can't burn with it, or change soil pH with it. There's no chemistry to it. You're just putting a bunch of sponges in the soil."

It's cost?

"It's a little high right now, but I think we will get a price reduction soon," said Hunt. "We will pass any price reduction on to the end user."

GCSAA board to play Canadians

The board of directors of the Golf Course Superintendents Association of America will play its Canadian counterpart in the first of what will hopefully be an annual tournament, according to GCSAA President Gerald Faubel. The Americans will tee off Sept. 27 at Club de Golf Cedarbrook in St. Sophie, Quebec, against the team from the Canadian Golf Superintendents Association/Association Superintendents de Golf.

Faubel issued the challenge to the Canadians, and the GCSAA is providing the trophy — the Board of Directors Cup.

Faubel said the winners will hold the cup for one year.

He hopes the Canadians will accept an invitation to play in the United States in 1991.

He was unsure what format the tournament will take.

Oakmont CC lures Latshaw back

Oakmont will host the women's 1992 U.S. Open and the 1994 men's U.S. Open.

He missed the challenge of big tournaments. He likes that arena," explained Latshaw's wife, Phyllis, of her husband's decision to leave Wilmington.

Oakmont general manager Pat LaRocca said he expects Latshaw to arrive in Pittsburgh around Jan. 1.

"He's the greatest guy in the world," said LaRocca. "I have a lot of respect for him. When the situation arose, he was our first choice."

Stonecreek clubhouse open this fall

Stonecreek, The Golf Club, broke ground on a new 17,000-square-foot clubhouse in late spring and is scheduled for completion this fall at the Paradise Valley, Ariz., course.

The two-level clubhouse will overlook the first tee and will eventually be surrounded by the Paradise Valley Urban Village. The facility includes such features as a 120-seat restaurant, a golf shop, state-of-the-art golf instruction facilities with classrooms and video screening areas, men's and women's locker rooms, shower facilities, underground golf car storage and a snack bar.

The clubhouse was designed by Cornoyer-Hedrick Architects & Planners, Inc. and Huntcor is serving as the general contractor on the project.

Florida firm gives away 10,000 trees

AmeriAquatic, Inc., of Deerfield Beach, Fla., which is involved in lake and wetland management, has donated more than 10,000 red maple seedlings to a number of south and central Florida environmental and agricultural organizations, according to President Thomas Latta.

AmeriAquatic has initiated an extensive research project at its Sarasota, Fla., facility to propagate indigenous aquatic trees and introduce them back into their native environments.

Due to the high yield and abundance of the red maples, AmeriAquatic donated the seedlings, on flats, to the Broward County Extension Service, which distributed the plants to organizations in Broward, Palm Beach, Lee, Martin and Sarasota counties. Many of these recipients have either redistributed the trees to private groups or citizens or are nurturing the seedlings in pots until they are ready to be established in-ground in wetland zones.