Industry preparing for a busy winter

It seems like just yesterday I was writing about the upcoming summer season and all the work that goes with reaching a course. Now it's time to prepare the Northern courses for fall and winter. Southern courses will be overseeing soon to keep things green as long as possible.

We in the industry are getting ready for a very busy winter of conferences, shows and other business-support activities. One thing on the minds of everyone I talk to is the economy. The savings and loan disaster will affect everyone I talk to. It seems like just yesterday I was discussing the impact of the savings and loan disaster on the golf course industry. It will virtually eliminate the business-support activities that most people find enjoyable. The majority of suppliers with whom I've spoken feel the golf course industry is recession-resistant.

I am most optimistic about the coming year for more controlled new course development and continued renovations to the older courses. One sure way to hear many views on the future of golf is to attend the Summit 90, Nov. 12-13 in Palm Springs, Calif. I'm sure Joe Beditz and his associates will have some interesting information to share with the conference participants. For more information on the summit, contact the NGF at 407-744-6006.

We have added a new feature in this issue. The Regional News section appears on page 15. This monthly report will keep readers up-to-date on shows, seminars, association elections and other noteworthy regional news. Organizations are encouraged to send items for the report to our editorial offices.

Sincerely,
Charles E. von Brecht

Eagle Golf Inc.'s concept for management of public golf courses is to create a professional atmosphere for the customer and an entrepreneurial spirit in its managers. We believe these standards of quality create a customer preference for our facilities.

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