Japanese firm buys Pebble Beach Resort

Japanese-owned Ben Hogan Properties recently purchased Pebble Beach Co., a California real estate firm that includes many of the best-known golf courses and resorts on Monterey Bay.

The deal involves two luxury resorts, Pebble Beach Golf Links, the Lodge at Pebble Beach and the Inn and Links at Spanish Bay. Also included are Spyglass Hill and Del Monte golf courses, 17-Mile Drive and substantial real estate on the Monterey Peninsula. The purchase price was not disclosed.

According to a Ben Hogan Properties statement: "Ben Hogan Properties feel it is a great honor to become the owner of this prestigious golf resort. We highly praise the current operational methods of Pebble Beach Co. We do not contemplate any changes in the management personnel or management style. We pledge to make every effort to supplement and expand these excellent facilities."

Ben Hogan Properties President David B. Hueber said: "We are committed to operating Pebble Beach at the same high standards that everyone has come to expect of this world class property."

Added Pebble Breach Co. President Tom Oliver: "We are excited about this new alliance. Our combined decades of experience will assure that Pebble Beach will remain among the world's finest golfing resorts."

Club Group plans premier public courses

The Club Group Ltd., a Hilton Head, S.C.-based golf course development and management company, is entering the Atlanta market.

The Club Group plans to build five premier, daily-fee courses around the city in the next three years.

"There is a shortage of quality public courses in the Atlanta area and the majority of new courses being built are private or semi-private and tied in with residential developments," said company president Mark King.

Ground was broken Sept. 20 at Southerness Golf Club, located near Panola Mountain State Park, 20 minutes east of downtown Atlanta. The course was designed by Clyde B. Johnston, architect of Heather Glen in North Myrtle Beach, which was voted 1989's best new resort course in America by Golf Digest. Southerness will have a Scottish flavor enhanced by two lakes and 1-1/2 miles of frontage along the South River.

The Club Group has investigated 22 potential sites and hopes to confirm locations for the second and third courses by the end of the year.

Island green beautified and anchored in Idaho

The long-awaited island green at Coeur d'Alene resort at Lake Coeur d'Alene in Idaho, complete with a USGA-specified green, has been sodded, its sand bunkers filled, its trees planted, and is now anchored 150 yards offshore. Two tugs towed the structure to its watery site in late August.

According to superintendent Steve Mass, the green needed only a fall planting of geraniums to look like its designer, Scott Miller, planned.

Mass said the green weighs in at an even 5 million pounds. Ruler/scales on the facing of the green allow for quick checks of lateral even keel. Mass said that as the trees grow, they could bring a weight shift that would mean adjustments.

The bluegrass rough is planted in 12 inches of soil. The Penncrest bentgrass green is official USGA 18-inch profile.

Sixteen-foot tall lights will be installed to telescope out of the edge of the green at night to illuminate the structure.

The course will officially open next April.

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