Course builders seek executive vp

The Golf Course Builders of America has set a Jan. 15 deadline to select a new executive vice president, according to President Perry Dy.

Dye, of Dye Designs, Inc., said that during a recent GCBA meeting at his Colorado headquarters the board of directors voted to actively search for someone to replace Don Rossi, who died March 11.

Eight of the 12 board members attended the session and voted unanimously to make the executive vice presidency a full-time position. "That was a major step forward," said Dye, explaining that GCBA had shared Rossi with the National Golf Car Manufacturers Association, whom Rossi also served as executive vice president.

The GCBA will need a full-time leader to fulfill the vow Dye made when Rossi died: "to become the biggest and most powerful association in the industry in Don's honor." The organization wants to step up to "the next level" of professionalism, adding accreditation for builders and committing to a leadership role in the industry.

Each member is being encouraged to sponsor a new member prior to the 1991 convention, Feb. 11 in Las Vegas, Nev. Immediately after Rossi's death, Jerry Pierman of International Golf Group in North Palm Beach, Fla., handled the more pressing GCBA business.

Then the association hired Roy McRae of Palm Beach Gardens, Fla., as interim executive vice president. Dye said the GCBA's search will start by soliciting the allied golf associations before advertising in the media. The GCBA is looking for a person with "rounded golf experience," and will pay the executive vice president $45,000 to $50,000 a year plus car, office and travel expenses, according to Dye's Design's O'Brien McGarey.

Initial interviews will be conducted by Dye, Jerry Pierman of International Golf Group in North Palm Beach, Fla., and Troy McNeil of Transamerican Soil Blenders in Lubbock, Texas. The person who is hired will decide where the association will be headquartered, Dye said.