V.I.T. expands sales force

V.I.T. Products of Escondido, Calif., has expanded its sales representation with Spectronicks International LTD of Salem, Ore., and D & S Horizon of Sparks, Nev. “Both companies will dramatically increase our visibility within the specification market on the West Coast,” said V.I.T. President Don Pagano.

Spectronicks International LTD, headed by John A. Church, will represent V.I.T. Products in the Pacific Northwest. Joe DePiano is in charge of D & S Horizon’s representation throughout northern California.

V.I.T. Products, Inc. manufactures Cinch-Tie, Twist-Brace and House and Wire, which are staking and tying devices for trees, and The Pipe Stabilizer for stabilizing pipe on hillsides. Root Barrier and Root Deflector are the latest arbor care products introduced by V.I.T. Products.

Recent studies show Chipco® Ronstar® G works without root pruning.

We say judge for yourself.

Let’s face it, the last thing you need from a turf herbicide is root damage. That’s why so many golf course superintendents are making Chipco® Ronstar® brand G herbicide their first choice for broad-spectrum weed control.

Root pull studies conducted at a leading university show that Chipco® Ronstar® G herbicide works without pruning turf roots. That’s important, because healthier roots mean stronger, more durable turf.

Turf that stands up better to stress. Best of all, just one pre-emergence application of Chipco® Ronstar® G provides season-long control of 25 tough broadleaf and grassy weeds—including goosegrass and crabgrass.

You’ll also appreciate the fact that Chipco® Ronstar® G won’t leach out or move laterally through the soil. And it’s labeled for use on a wide variety of ornamentals. So you can apply it to ornamental plantings at the same time you do your turf. You’ll get up to 120 days of weed-free control.

Plus Chipco® Ronstar® is also available as a wettable powder and in granular fertilizer formulations under well known brand names.

So judge for yourself. You’ll discover why Chipco® Ronstar® is the number one turf herbicide on the course today.

Warren’s honors its best

Warren’s Turf Nursery, Inc., of Crystal Lake, Ill., presented its Turf Club Award for 1989 to co-winners Steve Zwilling of Winchester, Calif., and Frank Berns of Suisun City, Calif.

During three days of meetings at its annual Kick-Off Conference, the national producer and marketer of turfgrass seed, sod and related products hosted branch management and sales personnel from throughout the country. University of Illinois and Texas A&M University and Colorado State University professors spoke at the conference.

Attendees participated in workshop sessions covering a wide range of technical and managerial topics.

Best creates Flowtronex Int’l

Flowtronex International has been formed by Best Equipment to continue providing the turfgrass industry with cost-effective, skid-mounted integrated pumping systems previously sold under the Best Equipment name.

Although Best Equipment has been engineering, servicing and marketing “modular” pumping systems for more than 10 years, company management agreed that a new corporate division would greatly enhance product development, sales and service.

Best Equipment, which was founded as a pump distributor in 1979 and has produced and installed custom-engineered pump systems around the world, will continue selling and servicing pumps and components under the Best Equipment name in various industrial markets.

A number of golf courses are using Flowtronex International modular pumping systems (previously marketed under the Best Equipment name).

Pennant label amended

The Environmental Protection Agency has approved several label amendments for Ciba-Geigy’s Pennant liquid and granular herbicide for problem weed control in ornamentals.

Pennant now can be used on all landscape and nursery plantings in addition to commercial landscapes and ornamental nurseries.

Ciba-Geigy’s manager of technical support, Dr. Doug Houseworth, said the revision “greatly expands the number of sites where Pennant can be used. New users will be able to take advantage of the product’s excellent weed control properties, particularly against difficult-to-control yellow nutsedge.”

The number of container-grown ornamental plants on which the product can be used increased from five to 50 with the new label, and more weeds are now included.