Hogan Co. appoints Hueber president

David B. Hueber, executive vice president since February 1989, has been appointed president and chief executive officer of The Ben Hogan Co.

Prior to joining Hogan, Hueber was president and chief executive officer of the National Golf Foundation. Before joining NGF, he served as vice president of PGA Properties and as assistant to the commissioner of the PGA Tour.

During his five-year tenure at NGF, Hueber orchestrated two highly successful Golf Summits and was instrumental in developing a Strategic Plan for the Growth of Golf.

He and his wife, Cindy, have a 6-year-old son, Benjamin.

John C. Potts, superintendent of Parks in Peoria, Ill., has been named chairman of the board of regents of the National Institute of Golf Management in Oglebay, W.Va.

The two-year instructional program is held annually in conjunction with the National Golf Foundation and is accredited by Golf Course Superintendents Association of America, United States Golf Association, the Professional Golfers Association of America, the Ladies Professional Golfers Association and North Carolina State University.

Classroom instruction, lectures and group forums have produced more than 400 management professionals since the program began in 1984.

Potts was a member of the first graduating class and has been a regent since then. An instructor for four years, he was chairman-elect in 1989.

As chairman, he will host the mid-term meeting in Peoria in June and will develop and direct that session agenda and oversee school operations.

Potts joined the Peoria Park District in 1976 as chief of public police, then became superintendent of parks in 1978. He has a bachelor's degree in management and master's degree in outdoor recreation resources management from Southern Illinois University.

That sandtrap beside the 7th hole goes on for another two hundred miles. And the only water hazard is that it hasn't rained in a month. What makes you so sure you can handle a turf test this tough?
Handicapped
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The obstacles
Most golf courses present major accessibility problems for handicapped golfers, whether they are wheelchair-bound or disabled in other ways.

"Until there is a way that we can get those (golf) cars around and get them on the greens and tees, people who have to ride in them and can not get out of them are going to have a real problem getting on real golf courses," said Peter Longo, an expert on handicapped golfing and member of Edwin Shaw’s advisory committee on the project. "Until we can somehow get around that problem ... then the mass of people who are wheelchair-bound will not be able to actually play the game like everybody else can because they can’t get on the greens and sandtraps...

"People who can get around on crutches can play the game. But until we can get wheelchairs up there, the others can’t."

"The No. 1 problem is accessibility," agreed Bob Wilson, executive director of the National Amputee Golf Association. "In California, for instance, handicapped parking is required by law at municipal courses; yet what good does that do if the courses themselves aren’t accessible?"

"Right now the numbers of golfers in wheelchairs are few, but in the next 10 years there are going to be a lot," Wilson said, referring to the PGA-written "First Swing" clinics that are being taught to the handicapped nationwide.

By 1995 there’s going to be a big demand for accessibility, Wilson said, adding: "The handicapped are the worst organized minority in the country. If they do get organized, the demand will intensify because there will be somebody out there screaming."

"And the ‘muni’s’ (municipal courses) especially will feel it because it’s (accessibility) required by law and because the handicapped are supporting the courses through their taxes."

Getting onto tees and greens is the biggest obstacle for handicapped golfers, Wilson said.

Architect Barry Serafin of Harzdan Design said accessibility 20 years, and was superintendent at Glen Oak Country Club in Glen Ellyn, Ill., for 19 years.

He has been editor of "The Bull Sheet," the monthly newspaper of the MAGCS, for six years.

A graduate of Pennsylvania State University, Opperman is a certified golf course superintendent. He will be responsible for the sale of nursery stock, transplanting services, and various fertilizer products to golf courses, park and school districts, and municipalities.

Fred D. Opperman, past president of the Midwest Association of Golf Course Superintendents, has joined Williamson Nursery and Associates, Inc. of Huntley, Ill., as horticultural sales representative.

Opperman has worked in golf course management for more than 25 years, and was superintendent at Glen Oak Country Club in Glen Ellyn, Ill., for 19 years.

He has been editor of "The Bull Sheet," the monthly newspaper of the MAGCS, for six years.

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