EQUIPMENT NEWS

Lofts opens Oregon research arm for turfgrass breeding

Lofts Seed Inc., of Bound Brook, N.J., has opened a research facility in Oregon, according to Vice President and Director of Research Dr. Richard Hurley. The 50-acre farm outside Albany, Ore., will be headed by Dr. Virginia Lehman. Hurley said: "We're delighted that Virginia has joined Lofts and we have big plans for our turfgrass breeding program in Oregon. With research farms on both coasts, we have a unique opportunity to coordinate and expand our research efforts."

Lehman, who recently completed her Ph.D at Texas A&M University, holds a master's degree from the University of Idaho. In her master's program Lehman specialized in turfgrass breeding and seed production.

Columbia forms vehicles division, appoints Laszewski

Columbia ParCar Corp. of Wisconsin has created an Industrial/Commercial vehicles division. Headed by Jack A. Laszewski, the Industrial/Commercial Division manufactures vehicles for material handling, passenger transportation, building maintenance and repair, and turf maintenance. Laszewski's responsibilities include all marketing and sales functions of the Industrial/Commercial vehicles division.

Briefs...

Cross wins sprayer

Donald Cross, superintendent at Bryn Mawr Country Club of Lincolnwood, Ill., has been given a CCS100 sprayer control system by DECKY-John Corp. of Auburn, Ill. Cross won the system at the GCSAA International Golf Course Conference and Show and intends to use it in applying growth regulators to controlling poa annua on his bentgrass greens, tees and fairways.

500 at Lebanon clinics

Lebanon Chemical Corp.'s Turf Products Division recently sponsored its spring turf care clinics in Pennsylvania, New Jersey and New York for lawn care, golf course and grounds maintenance professionals.

About 500 attended the clinics in Reading, Pa.; Jamesburg, N.J.; and Hauppauge, Long Island, N.Y. Turf-care specialists provided in-depth presentations on their products represented Ciba-Geigy, Dow Chemical, Hoechst-Roussel, Mobay, Dow, Rhone-Poulenc, Sandoz, BASF and Rhone-Poulenc.

Kubota reps see future

More than 1,000 representatives from Kubota Tractor Corp. coast-to-coast dealer network joined top management from KTC and its parent company, Kubota Corp., from March 8-11 for the company's 1990 national Dealer Meeting and Parts Fair in Nashville, Tenn.

"Kubota Corp. is celebrating its centennial, and we want our dealers to help us kick off our second 100 years of progress," said Kubota Tractor Chairman S. Egusa. "They are technologically advanced products that will propel us into the next century."

Automata adds reps

Automata, Inc. of Grass Valley, Calif., manufacturer of DATA-LYNX Computerized Farm Management Systems, has added four regional representatives.

They are: A.I.W., Inc. of Houston, Texas; Ralph Beatty & Associates of Denver, Colorado; IRZ Consulting of Hermiston, Ore.; and Techmark, Inc. of Lansing, Mich.

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