The main purpose of the event is "to provide exhibitors and visitors with venues of displaying and observing the most up-to-date equipment and most effective techniques for making golf a better game."

American architect Ronald Fream, who alone is designing four courses in Asia, said there are 38 percent more new golfers every year in Asia, which translates to a demand for more suppliers, driving ranges and courses. Shah said Thailand and Malaysia are indicative of the growth in the region. Thailand, he said, has 40 odd courses today and another 200 may be completed by 1995. Malaysia, which has 14 courses, has 50 more on the drawing boards.

The Golf Asia '91 organizers are calling it a "golden opportunity" for companies to expose their products and service to "this huge and vibrant golf industry in Asia-Pacific."

Meanwhile, Golf Course Europe, which was visited by people from 23 countries last fall, will be expanded to include more information for groundskeepers in its second time around.

Expoconsult's Ellen MacGillavry at Expoconsult, Industrieweg 54, P.O. Box 200, 3600 AE Maassen, Holland (telephone 03465-73777); and Shah at Connex Private Ltd., 3015A Ubi Road 1 905-11/12, Kampong Ubi Industrial Estate, Singapore 1440 (telephone 7489869).

**Jones**

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Phone 03465-73777; and Shah at Connex Private Ltd., 3015A Ubi Road 1 905-11/12, Kampong Ubi Industrial Estate, Singapore 1440 (telephone 7489869).

**International conferences scheduled**

With the global explosion in golf has come plans for the second annual international golf show in a year. Golf Asia '91 is scheduled for next April 11-14 in Singapore, organized by Connex Private Ltd. Last November the first Golf Course Europe was held in Wesbaden, West Germany, by connection company Expoconsult of Holland.

Zainal Abidin Shah, Connex exhibition manager, said his firm is inviting potential golf course owners, resort developers, architects and others in the industry to the show at World Trade Centre in Singapore.

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Shah said Thailand and Malaysia are both expecting large turnouts from foreigners at their shows.

Expoconsult's Ellen MacGillavry said that move is in response to complaints that last year's show was too much geared toward golf course design.

She said more than 1,000 golf courses are being planned in Europe, and the people developing those projects have an "enormous" need for information.

"This year's conference and show will be held Nov. 28-30 in Paris. Shah and MacGillavry are both expecting large turnouts from foreigners at their shows. People may contact MacGillavry at Expoconsult, Industrieweg 54, P.O. Box 200, 3600 AE Maassen, Holland (telephone 03465-73777); and Shah at Connex Private Ltd., 3015A Ubi Road 1 905-11/12, Kampong Ubi Industrial Estate, Singapore 1440 (telephone 7489869)."

"It's also tourism, and tourism is one of the best dollars you can have because it's a non-cost dollar; it's clean and you don't have to build any social services, schools, hospitals to support it."

He said that for all those reasons, golf courses are economically as important, or more important, than another agricultural crop - "and grass is a crop."

"These are the kinds of interpreting programs I've tried to help people in authority see: that we are the good guys and are with them; and if they explain the rules, we will work with them," he said.

Jones said golfers should attend public hearings to support golf course projects in their communities, regardless of whether they will play there, "because if they don't, and the people who consider them a toxic waste dump have their way, they may pass regulations which will mean their golf courses will be affected."

"At the ASGCA's structural level, Jones said he was recommending two-year terms for officers; and greater clarity regarding membership qualifications."