**Ransomes expands umbrella**

Cushman purchase creates megaforce in industry

BY MARK LESLIE

Ransomes PLC of the United Kingdom has continued its American buying spree that finds it boasting a product line covering the gamut of turfgrass care from mowing to renovation.

Ransomes' purchase of Cushman in Lincoln, Neb., from Outboard Marine Corp. for $150 million in late September included Cushman subsidiaries Ryan in Lincoln and Brouwer Turf Equipment in Keswick, Ontario, Canada.

“I’m excited about working with Stuart Rafos (Cushman president) and the rest of the management team at Cushman,” said Ransomes America President Helmut Adam. “Its product line complements the Ransomes line of commercial turf equipment extremely well.”

Indeed, both companies feel the partnership makes a perfect mix and will help Cushman greatly increase its annual domestic and international sales in the near future.

“I expect our international business — outside North America — will double because of Ransomes’ strong distribution network internationally,” said Cushman Market Director Clarke H. Staples. “Certainly we will also increase sales in North America at the present rate, about 15 percent a year.”

Staples said Cushman has doubled its sales over the last four years.

**Accolades open ASU course**

The latest Pete Dye designed golf course, the Karsten Golf Course at Arizona State University, was dedicated Sept. 15 as the man for whom it was named celebrated his 78th birthday.

“If someone had told me 10 years ago or 20 years ago that something like this would happen, I never would have believed them. All I can say is that it’s been a real pleasure,” Karsten Solheim, president of Karsten Manufacturing Corp., maker of Ping golf clubs, said after a standing ovation by the several hundred people who packed the three-day conference and exposition in Wiesbaden, West Germany: “We believe the golf course will also increase sales in North America at the present rate, about 15 percent a year.”

Staples said Cushman has doubled its sales over the last four years.

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**Europeans warned about design**

BY MARK LESLIE

American golf course architect J. Michael Poellot told an international audience at Golf Course Europe ’89 that more championship courses need to be built in the world over but those courses should be designed to accommodate every level of player.

Declaring that golf course architects “lost sight of the strategic element” of golf with the advent of televised tournaments in the 1950s, Poellot said it is “quite possible” to build a high-caliber course for everyone.

Poellot, president of his own design firm headquartered in Sarasota, Calif., and designer of more than 200 courses around the world, said, “Given an adequate budget and the technical capability, any site can be turned into a world-class golf course.”

He told the group at the first day of the three-day conference and exposition in Wiesbaden, West Germany: “We believe the golf course architect must set up an environment

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**Professors report breakthrough**

BY MARK LESLIE

Two Ohio State University professors are optimistic that research on three projects will result in safer and more effective ways to control insects in turf.

Entomologist Dr. Harry Niemczyk and agricultural engineer Dr. Erdal Ozkan have made modifications to:

• Rain Saver Jr., made by Clearwater Industries in Nez Perce, Idaho, so that the machine can inject granular fertilizer or insecticides into the ground rather than spread them on top.

• The machine so that it will insert granular fertilizer or insecticides into the ground rather than spread them on top.

Continued on page 28
The Hurdzan Design Group busy on 16 courses

The Hurdzan Design Group of Columbus, Ohio, is working on or planning no fewer than 16 new golf course projects in the United States and Canada. It is also studying numerous improvement and renovation projects at existing golf courses.

According to Tracy D. May, senior project manager, the Midwest and Ontario are boasting golf course-starved players in both private and public domain.

In Ontario, Hurdzan is working on the Devil’s Links Golf Course in Caledon, an 18-hole private course; a new public 18-hole course named Royal Woodbine Golf Club in Toronto, and the private, 18-hole Devil’s Pulpit Country Club in Caledon.

In Ohio, work is under way or scheduled to begin at the private, 18-hole Royal American Links in Columbus; the public, 18-hole Royal Oaks Golf Course in Delaware; the public, 18-hole Eagle’s Nest Golf Course in Zanesville, and the public, 18-hole Indian Springs Golf Club in Mechanicsburg.

Hurdzan is designing an 18-hole private course in Rochester, N.Y., named Cobblestone Creek Country Club, as well as an 18-hole municipal course in Cheektowaga, N.Y.

ASU course

Continued from page 1

The firm is designing an 18-hole public course in Ocean City, Md., called Eagle’s Landing Golf Course and 27 holes of public golf called Little Bennett Golf Course in Frederick, Md.

Construction will begin next spring on an 18-hole public course in Columbus, Ind., called Mill Race Park Golf Course; and construction is already under way at Hickory Heights Golf Course, an 18-hole public layout in Pittsburgh, and on a nine-hole addition at the Country Club of Scranton, Pa.

The 18-hole, semi-private Silverleaf Golf Course in Rome, Ga., is under construction, as is a nine-hole addition at Baker II, in Minneapolis.

Improvement studies and renovations by Hurdzan are under way at Honesdale (Pa.) Golf Course; Minikahda Country Club, Minneapolis; Fairfield Golf Course, Cincinnati, Ohio; The Lakes Golf Course, Richmond, Va.; Antioch Golf Course, Chicago; Copper Hill Country Club, Flemington, N.J.; Spring Valley Country Club, Sharon, Mass.; Sunset Country Club, St. Louis; and at The Shorehaven Golf Club in East Norwalk, Conn.

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New Courses

Wolf Run a splendid creation

The Wolf Run Golf Club, a 6,735-yard, par 71 course designed by Steve Smyers, has opened on 310 acres in Zionsville, Ind.

The private development includes 100 acres that will eventually be developed into house lots. The course is located north of Indianapolis. It was slope rated from the back tees at 143 and the course record so far is 66 by Indiana professional Bob Mann. The 13th is a 243-yard par 3 over a ravine with 15 bunkers surrounding an elevated green.

Smyers, who was formerly associated with Ron Garl of Florida, has been in the business for 10 years.

Leaf Golf Course in Rome, Ga., is under construction, as is a nine-hole addition at Baker II, in Minneapolis.

Improvement studies and renovations by Hurdzan are under way at Honesdale (Pa.) Golf Course; Minikahda Country Club, Minneapolis; Fairfield Golf Course, Cincinnati, Ohio; The Lakes Golf Course, Richmond, Va.; Antioch Golf Course, Chicago; Copper Hill Country Club, Flemington, N.J.; Spring Valley Country Club, Sharon, Mass.; Sunset Country Club, St. Louis; and at The Shorehaven Golf Club in East Norwalk, Conn.

Let us know

Each month Golf Course News — in cooperation with the American Society of Golf Course Architects — will publish news stories on new courses being built.

We are asking people who are planning or have begun construction on new courses, or rebuilding or expansion of existing ones, to write to:

Golf Course News, P.O. Box 997, Yarmouth, Maine 04096.

Please include such information as type of course, number of holes, terrain and other interesting facts. Four-color photos are also welcome.