YAMAHA BELIEVES
A FACTORY
AHEAD OF ITS TIME
YIELDS CARS THAT
STAND THE TEST OF IT.

40 million dollars is a lot to spend on a golf car. But that's what it cost to open our new factory in Newnan, Georgia. We think you'll agree the money was well spent.

After all, the technological advances that occur every hour in our new facility help us build you the finest, most durable golf cars in the world. Consider for example, our new electrostatic and electrodeposition painting processes. By giving parts and paint opposite electrical charges, each part is uniformly coated, even in places that seem impossible to reach.

To make doubly sure that anything welded together stays that way for many years, we now utilize computer-aided robotic welding. Because only a robot can endlessly repeat such a precise, lasting weld.

In our quality control lab, parts are subjected to punishing tests and severe scrutiny before they ever reach the assembly line. This way, if there's a problem, it happens on our turf and not yours.

But don't be confused by all this talk of high tech. The goal of our new factory remains truly simple—build golf cars that are more powerful, more reliable and more profitable than any other make you might consider.

To learn more about the golf cars now produced by our Georgia factory, call 1-800-447-4700 for the name of your Yamaha USA Golf Car Dealer.

YAMAHA USA
Better in the long run.
Introducing a powerful new force in riding rotary mowers.


Now there's the new diesel-powered model Cushman 807. Its totally integrated power train and new hydraulically-powered steering gives you unmatched performance over the long run. The 807 dispatches thick, wet grass on tricky maneuvers around obstacles without losing ground speed. No other rotary mower gives you a cleaner cut.

At the heart of the new, four-wheel 807 is a powerful 21.5 horsepower, 3-cylinder Kubota 950 diesel engine. We've also included a heavy-duty Donaldson air cleaner and a new, heavy-duty Cushman PTO clutch to keep your new Cushman Front Line running longer. A complete family of Cushman Front Lines and a wide range of accessories are available to meet all your needs all year 'round.

Choose a 3 or 4 wheel design with 60- or 72-inch side or rear discharge mower deck. Or add the exclusive Cushman Grass Caddy® system, which lets you cut, catch, and hydraulically dump 16 bushels of clippings without leaving the seat.

For a convincing demonstration contact your Cushman dealer today. Or call toll-free: 1-800-228-4444.
Certain death for the dinosaurs.

The new Jacobsen Tri-King 1684D makes heavy cumbersome 84" mowers things of the past. Jacobsen ushers in a new age in heavy-duty 84" triplex mowing with a truly lightweight, highly maneuverable package. So now you can say goodbye for good to those costly, one-ton monsters the competition turns out.

Lightweight and compact, this agile, rear-wheel steering machine maneuvers around trees and other obstacles in a hurry. A foot-controlled hydraulic lift with automatic reel shutoff makes cross-cutting fairways and striping sports fields quick and easy. Plus, the wide 10" overhang simplifies trimming around traps, while optional on-demand 3-wheel drive smooths out tough hills. And the Jacobsen Tri-King maintains a productive mowing speed in 3-wheel drive, so it trims circles around bulky, sluggish would-be competitors.

Simple, cool-running hydraulics deliver exceptional control of cutting frequency. This smooth, consistent power and a choice of 5- or 10-blade fixed or floating reels produce a uniform, carpet-like cut — even in dense, wet grass. Unlike heavier competitors, the 1684D's balanced, light-weight design and wide tires minimize turf compaction. And optional easy-on/easy-off grass catchers make clean-up a breeze.

A liquid-cooled 16.5 hp diesel provides plenty of power with longer life, simpler maintenance and better fuel economy. Or choose the 1671D, a unique, durable 71" triplex with all the same quality features of the 1684D. Yet smaller reels cleanly cut tricky undulating terrain and those really tight spots.

Don't be saddled with a dinosaur of a triplex when you can have the advanced new 1684D. Ask your Jacobsen distributor for a demonstration today. Attractive lease and finance plans available.

Jacobsen Division of Textron Inc., Racine, WI 53403.

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