Hoffman promises response to grassroot needs at CMA

Edward L. Hoffman, general manager of Racine (Wis.) Country Club, has taken over as president of the Club Managers Association of America for one year and promises a drive toward more grassroot leadership.

Hoffman, a CMAA member since 1961, heads a slate of officers that includes Kenneth W. Brown, general manager at Indianapolis (Ind.) Athletic Club, as the new vice president and James D. Pearce, general manager of the Dallas (Texas) Club, who won a three-man race for the secretary-treasurer's post.

New members of board of directors are Richard Kolasa from Skyline Country Club in Tucson, Ariz.; Norman J. Spitzig Jr. of Fort Wayne (Ind.) Country Club; and Randall Gudanowski of Indian Trail Club in Franklin Lakes, N.J.

Hoffman’s drive for grassroot involvement has already begun with the appointment of 13 regional representatives who give members “one more link with the board,” Hoffman said.

“We have 13 national directors as well, and it’s my conception and feeling that we will not only double the number of people involved in the leadership, but by virtue of taking somebody right from the grassroots they would perhaps get a more unbiased opinion than national directors.”

Hoffman said that by appointing the regional representatives, CMAA is freeing up the national directors. Faced with fewer chapter visitations, they can now be more active in committees and receive valuable training for future officerships.

“Also, I feel the regional representatives will be in training to be future national directors,” he said.

American Seed Trade Association sets eyes on D.C.

Federal government speakers and a congressional reception will highlight the 106th Annual Convention of the American Seed Trade Association, June 24-28 in Washington, D.C.

ASTA President Don McGillivray and a convention committee led by Hugh and Phyllis Mac-William have organized a conference filled with committee meetings and with tours and entertainment centered around the nation’s capital. All the ASTA divisions and most committees will deliberate on the progress and problems facing the association and to chart the course of their activities for the coming year.

Following various committee meetings and tennis and golf tournaments Saturday and Sunday (June 24-25), the opening general session will begin at 9 a.m. Monday. Invited speakers include Vice President Dan Quayle and House Agricultural Committee Chairman Kika de laGarza.

The congressional meeting will be from 5 to 6:30 p.m. Tuesday at the Grand Banquet at 7:30 p.m. Wednesday, at which new officers will be installed, will close the general convention. All meetings will be conducted at the headquarters hotel, J.W. Marriott at Pennsylvania Avenue and 14th Street.

The schedule includes annual meetings of the Lawn Institute at 1 p.m. Sunday, the ASRF at 1:30 p.m. Tuesday and the NCCPB at 10 a.m. Wednesday.

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