Oregon critical to golf industry

Recently I had the opportunity to visit the West Coast to make advertising calls on primary prospective clients for Golf Course News. My plan was to visit Southern California early in the week, and on to the great Northwest toward week's end.

The obvious reason for visiting the Northwest was to present Golf Course News to the seed and turf producers in that great part of our country. In preparing my itinerary, I called Dave and Leah Nelson of the Oregon Fine Fescue Commission to make an appointment. Leah explained that Dave was so busy working with the legislature that he could not find the time to meet. Further questions and discussion led me to hear of the possible regulation of the seed and sod industry in Oregon.

During my two-day visit to Oregon, I had the pleasure of driving south from Portland to Halsey, with stops in Hubbard and Albany. One cannot help but appreciate the open greenery and beauty of the seed and sod farms in this area. Hundreds of thousands of acres support this growing industry, of which a good percentage goes to the development of golf facilities. After speaking to several interested parties in Oregon, I contacted our managing editor, Mark Leslie, to give him some background and perhaps develop a story.

Needless to say, the story developed, and Mark and editorial director Brook Taliaferro feel, as I do, that it is important and the story will continue to develop while the Oregon legislature is in session.

As our industry continues to prosper we plan to keep you informed of national and regional news developments which will have an effect on the future development of golf courses. Incidentally, if you ever have an opportunity to visit Halsey, Ore. (population 684), don't miss breakfast at the Edson Country Inn.

Charles E. von Brecht
Publisher

Golf Course News is published 12 times a year by United Publications, Inc., PO Box 767, 38 Lafayette Street, Yarmouth, ME 04096. The newspaper is distributed without charge to qualified golf course superintendents, greens committee chairmen, club presidents and owners, as well as golf course builders, developers and architects. Correspondence should be addressed to Golf Course News, P.O. Box 767, Yarmouth, ME 04096.

Copyright © 1989 by United Publications, Inc. All rights reserved and reproduction, in whole or in part, without written permission from the publisher is expressly prohibited. POSTMASTER: Send address changes to Circulation Manager, Golf Course News, P.O. Box 767, Yarmouth, ME 04096.

BPA Audit applied for 3/89.

Handle your grub situation fast, before things get really ugly.

At the very first sign of grub damage, apply DYLOX® insecticide. Nothing kills all species of white grubs faster. Within hours, the grubs are dying and the turf is recovering.

When grubs threaten, act fast.

Use DYLOX. And turn an ugly little problem into a lot of beautiful turf.

For more information, contact Mobay Corporation, Specialty Products Group, Box 4913, Kansas City, MO 64120.

Dylox
Mobay Corporation
A Bayer USA Inc. Company

For Free Information Circle No 124