Toro inducts 'Partners'
The Toro Co.'s Irrigation Division has inducted 14 general line distributors into its Partner's Club, recognizing their outstanding customer service, participation in key industry organizations and active support of Toro products.
Inducted were Mark Agnew, Sprinkler Irrigation Specialists of Novato, Calif.; Bob Marsan, Marsan Turf & Irrigation Supply, Inc. of San Dimas, Calif.
Also, John Morrow, Hyatt Sprinkler Supply of Naples, Fla.; John Ramey, Boston Irrigation Supply of Dedham, Mass.; Ed Santalone, Atlantic Irrigation Supply of Deer Park, N.Y.
Barbara and Kelvin Nimmo, Central Pump & Irrigation of Palm Bay, Fla.; Tommy Thompson, Dade-Broward Supply Co. of Miami, Fla.; and Bob Tiglio, Art Arms and Archie Humphries, Hydro-Scape Products of San Diego, Calif.

Jacobsen honors distributors
Indiana Turf Equipment Co., Indianapolis, recently received the prestigious Professor Jake Award.
The highest service award given by Jacobsen Division of Textron, Racine, Wis., it is presented for outstanding performance and service support of Jacobsen professional turf care equipment.
Mike Hannigan, Sawtelle Brothers, Inc., Lawrence, Mass., received the Pacesetter Award, for outstanding new account sales, sale of new products and selling the complete Jacobsen line.
Two members of Jacobsen's Golden Reel Club received Outstanding Member awards for sales significantly above set goals.
Debra Tuf and Industrial Equipment Co., Fort Lauderdale, Fla., and Porter Brothers, Inc., Shelby, N. C., as former six-time winners of Jacobsen's Distributor of the Year awards become Golden Reel Club members.

Irrometer buys rights to Watermark
Manufacturing and marketing rights to the Watermark soil moisture sensor from G.F. Larson Co. have been acquired by Irrometer Co. Inc. of Riverside, Calif.
Irrometer Co. President Bill Pogue said, "The Watermark gives us a proven, patented soil moisture sensor which is effective over a much broader soil moisture range than our tensiometer." Irrometer has been manufacturing soil moisture indicators since 1951.

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