Jones challenges architects

Robert Trent Jones Jr. took over the gavel as president of the American Society of Golf Course Architects in April and promptly gave a rallying call for the building of 5,000 new golf courses in the United States in the next 10 years.

Jones, of Palo Alto, Calif., who took over the reins from Pete Dye, told ASGCA members at their annual meeting in Pinehurst, N.C.: "The National Golf Foundation says we must add at least one golf course every day for the next 10 years to meet the exploding demand for golf throughout the country.

"We should probably round that figure off to 5,000 before the year 2000 and consider it one of the greatest challenges that this organization has ever faced."

Jones said it is also "a tremendous challenge to the creative energy and talent of each one of us individually. The game has never been more popular than it is today, and it is our responsibility to meet that demand."