Fermenta signals changes

Fermenta Plant Protection Co. of Mentor, Ohio, and Houston, Texas, has changed its name to Fermenta ASC Corp.

"The name change positions Fermenta in the agricultural and specialty chemicals industries and signals our desire to grow in the business, developing new technologies and products in these fields and beyond," the business, developing new technologies in the agricultural and specialty chemicals markets, said Richard L. Urbanowski.

Urbanowski said the name change "really indicates a transition resulting from the decision to diversify into other specialty chemical businesses." 

"We believe," he said, "the new name will be an indication of the successful turnaround achieved by the new management of our parent company, Fermenta AB, and the strong support it provides to us."

Atwater Strong expanding

Atwater Strong Inc., a leaf blower and vacuum company, has expanded into new offices and warehouse space at 1355 Evans Ave. in Akron, Ohio.

Manufacturing will remain at the Atwater facilities, but sales, marketing, and new product development and inventory has been moved to the Akron site.

Atwater Strong Vice President of Sales Thomas J. Barrett said the expansion "is a visible sign of Atwater Strong's bigger commitment to northeastern Ohio and to our dealers and customers nationwide."

He added, "Now it's possible for us to support our dealers with the kinds of programs it takes to compete in today's outdoor power equipment markets."

Atwater Strong originated commercial blowers for leaf and litter cleanup and markets them under the trade names Lo-Blo, Lit-R-Blo and Mi-T-Vac.

Rain Bird cites distributors

Turf Equipment Supply Co. of Las Vegas, Nev., and Wolf Creek Co., Inc. of Trowood, Ohio, have been named 1988 Golf Distributors of the Year by the Golf Division of Rain Bird Sales, Inc., of Glenforsa, Calif.

The companies were selected from a nationwide network of distributors on the basis of "outstanding achievements in the areas of sales growth, specification effort, market share and service."

Sharing top honors with Turf Equipment and Wolf Creek were Robin Shores of Tocico, Inc., in Nashville, Tenn., and Clark Bateman of Florida Irrigation Supply, Inc., in Orlando, Fla.

"We had a tremendous algae problem. To solve the problem we purchased an OTTERBINE Aerator."

Bob Jackson, Superintendent MEADOWLANDS Country Club

"...The water quality and algae problem were cleaned up; so last year we purchased our second OTTERBINE Aerator."

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Photo — Lehigh Country Club