Shuttlecraft being restructured

Golf Cars Ltd.'s 1990 model of Shuttlecraft golf cars is not yet available because Shuttlecraft, USA Inc., which provides the car, is undergoing restructuring.

Shuttlecraft General Manager Mike Sjoblom said new models are being developed while the company completes its restructuring plan.

"We are busy working on model improvements," he said. "In our efforts to reorganize the company, we feel confident that we will be able to better position ourselves in this competitive market."

Shuttlecraft recently moved into a new facility in Estherville, Iowa, and plans to enter the electric golf car market.

Jack Pohle of Golf Cars is confident that Shuttlecraft "is here to stay and will continue to improve its fine products."

Echo honors distributors, servicemen

Echo Inc. has named Brian Chick of West Sacramento, Calif., as winner of the Master Service Award, for the second year in a row, and George Bennett and Dalton Elmer as co-winners of the Outstanding Distributor Manager Award.

Echo, of Golden Eagle Distributing, won the top product service honor for his "outstanding commitment and expertise in all areas of service management including dealer training, warranty management, and supervision of an excellent servicing dealer organization."

Bennett, service manager for Power Tool Co. of Johnson City, Tenn., and Elmer, service manager for Echo Distributing Inc. of Kent, Wash., won their award for demonstrating "outstanding technical expertise and ability to deal effectively with service-related problems, warranty management and dealers and their customers."

Echo Inc. makes and markets two-stroke engines and outdoor power equipment.

Deere unveils replacement parts program

Deere & Co. has announced a new program for its 3,000 dealers who service grounds care equipment, that will provide a broad line of replacement parts for all makes of outdoor power machines.

The program gives dealers several options. The Kwik-Fix line includes 185 parts and accessories that represent about 95 percent of the items do-it-yourself customers ask for. These are pre-packaged parts that a dealer can display.

The Kwik-Fix line provides such high-volume parts as cutting blades, air filters, mufflers, spark plugs, starter handles and rope, throttle cable, tune-up kits, wheels, and other parts for many different brands of mowing equipment.

John Deere dealers can also stock bulk parts to repair competitive equipment that is taken in trade on a new Deere machine.

"Many customers expect to trade something in when they buy a new mower," said Product Manager Jon Heintzelman. "With this new parts program, dealers can repair used machines for resale. And the pre-packaged parts will attract more do-it-yourselfers to increase store traffic."

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