International conclave

GCSAA expects 14,000 attendees at 61st show

Record attendance and trade show participation are predicted for the Golf Course Superintendents Association of America's 61st International Golf Course Conference and Trade Show in Orlando, Fla., Feb. 24-26.

GCSA Officials report that more than 70 new exhibitors have registered to display their lines. The total number is expected to be between 475 and 500, compared to this year's 463.

Sherwood Moore to be honored with Morris Award

Sherwood A. Moore, a past president and 50-year member of the Golf Course Superintendents Association of America, will receive its highest honor, the Old Tom Morris Award, in February.

The recently retired Moore, who continues to work as a consultant at The Captains Golf Course in Brewster, Mass., will join luminaries as Arnold Palmer, Bob Hope, Patty Berg and Gene Sarazen when he is presented the award at closing ceremonies Feb. 26 at the 61st GCSAA International Golf Course Conference and Show in Orlando, Fla.

Last winter he was presented the GCSAA's Leo Feser Award for best article written by a superintendent for Golf Course Management magazine.

The Old Tom Morris Award was established in 1982 to recognize Turf equipment and golf course maintenance products will be displayed during the trade show from Feb. 24-26 at the Orange County Convention Center, and a variety of lectures is planned for superintendents and golf course architects, builders and developers.

The 1989 conference and show attracted more than 14,000 from the United States and 39 foreign countries.

Sherwood A. Moore individuals who have made outstanding lifetime contributions to golf. It is named in memory of Old Tom Morris, greenskeeper and golf professional at Royal and Ancient Golf Club of St. Andrews, Scotland, who was a four-time British Open champion, clubmaker, ballmaker and course architect.

Moore was superintendent at Winged Foot Golf Course in Mamaroneck, N.Y., from 1957-67, and at Winged Foot and Chapter Club in Darren, Conn., until 1980. In 1980 when Winged Foot was chosen to host the first Senior Open, Moore returned to get the course in condition.

In 1984, he left to join The Captains, and in 1987-88 he also served the USGA Green Section as acting agronomist.

ABC sports commentator and former PGA Tour player Dave Marr, a long-time friend of Moore's, said, "Sherwood's a great superintendent, sure, but he's more than that. He is the kind of person I would assume young people at all the fine turfgrass schools would aspire to be like."

Bengeyfield, Watschke earn association's citations

William Bengeyfield, U.S. Golf Association Green Section national director, and Dr. Thomas Watschke, Pennsylvania State University turfgrass researcher and educator, will be honored for their dedication and outstanding service to golf course superintendents and the golf community at the opening session of the 61st International Golf Course Conference and Show.

Bengeyfield and Watschke have been selected as recipients of the 1990 Distinguished Service Award. The selection was made by the board of directors of Golf Course Superintendents Association of America.

Under Bengeyfield's leadership, the USGA/GCSAA Turfgrass Research Committee has seen more than $2.8 million raised and distributed for research to develop turfgrass cultivars that will reduce water usage and maintenance costs.

The USGA Turfgrass Advisory Service, a consulting branch of the Green Section, has been an increasingly valuable resource for superintendents during Bengeyfield's tenure as national director. Bengeyfield, a long-time GCSAA member, also operates and maintains Frankfort (Mich.) Golf Course.

For almost 30 of his 35 years with the Green Section, Bengeyfield has also served as director of the Green Section Record.

Watschke is coordinator of Penn State's Landscape Management and Water Quality Research Center, synchronizing all field research for the five departments that use the facility. He also serves on the Technical Resource/Advisory Committee for Golf Course Management, the technical and professional journal for golf course superintendents.

His research has led to the use of growth regulators to control poa annua, the development of new post-emergent crabgrass control compounds and advancement in broad leaf weed controls and, most recently, to a better understanding of surface run-off on turfgrass. Many of Watschke's former students are turfgrass scientists, perpetuating and extending his commitment to turfgrass advancement.

Westchester pair win Feser Award

The Leo Feser Award, honoring the author of the best superintendent-written "Golf Course Management" article of the year, will be presented to Ted Buckner, director of sports and accounting, food and beverage.

They qualified for certification by fulfilling requirements over a period of years in management, experience, education and CMAA activity.

The CCM examination contains 13 subject areas such as private club administration, managerial accounting, food and beverage.