NEW LITERATURE

Irrigation group looks at future

"No Water ... No Future," a brochure completed by the Irrigation Association's Water Conservation Development Committee, is being used as the centerpiece of an industrywide committee, is being used as the centerpiece of an industrywide campaign to educate the public.

It has been endorsed by a dozen other national organizations. The Irrigation Association, which is now producing an audio-visual program about irrigation, stated:

"As the representative of the irrigation industry, IA is the source of expertise when it comes to questions regarding the use of water for irrigation. We stand ready to assist anyone interested in conservation irrigation."