

LETTERS

Enjoyed coverage

To the editor:
Thank you for sending me a copy of the premiere issue of Golf Course News.

I was carried away by the dynamic qualities of articles and ex-

tent of their coverage.
Congratulations to you and the staff.

Sincerely,
Geoffrey S. Cornish
ASGCA past president
Amherst, Mass.

To the editor:
Congratulations on the premiere

issue. To be honest, I wasn't sure there was another niche available in the Northeast, but you seem to have created one. I especially like your efforts to follow the "hoorah" in Vermont.

Sincerely,
Patricia Vittum,
associate prof.r of entomology
UMassachusetts at Amherst

To the Editor:
Congratulations on your fine new publication for the golf industry. It is exactly what a news publication is supposed to be — informative and newsworthy. And it is

also evident that you do quality reporting: The story "Flash!" that your associate editor, Vern Putney, did on R•Scan's Weather Sentinel lightning alerts service for your premiere issue is by far the most accurate representation of our service that we have seen in any of the print media. You are providing excellent service to your readers by your reliable reporting.

Sincerely yours,
Liv Nordem,
director
corporate communications
R•Scan Corp.

To the Editor:

Congratulations on the premiere issue of Golf course News. Thank you for sending us a copy. We at McCumber Golf wish you much success with your new endeavor...

Sincerely,
Ruth Ann Kleinsteuber-Cox
director
marketing/public relations
McCumber Golf, Inc.
Middleburg, Fla.

To the editor:
My thanks for the premiere issue of Golf Course News. I found it to be highly interesting as well as informative. I commend you and your associates for launching this publication. Keep up the good work.

Sincerely,
James R. Watson,
vice president
The Toro Co.

To the editor:
I enjoyed the premiere issue of Golf Course News. Keep up the good work...

Sincerely,
John H. Gallup
commercial sales manager
Micro-Trak Systems, Inc.
Mankato, Minn.

To the editor:
Many thanks for the copy of the newspaper... The layout and design is excellent, and coupled with the color separations makes for a first-rate publication. The typography shows experience and the news of great importance to the golf industry.

Congratulations!
Regards,
Bill Lyons,
editor-publisher
Maine Golf

To the editor:
Please put us on your subscription list for Golf Course News. The first issue was terrific — as a golf course development and management company, the information in your publication will be very helpful.

Sincerely,
Whitney Crouse
The Club Group, Ltd.
Hilton Head, S.C.

To the editor:
I don't know a dollar spot from poa annua, but you all seem to. Golf Course News has a crisp and authoritative feeling to it, and you put together a first issue in which the editorial and ads both convey a good bit of interesting information in a complementary way. I hope this looks as good to the target audiences as it does to me.

All the best,
Richard Edmond,
executive vice president
Trend Magazines, Inc.
St. Petersburg, Fla.

Letters to the editor are welcomed, whether you have a comment on a golf industry issue, or a complaint or compliment on *Golf Course News*. Please address them to:
Letters, Golf Course News,
P.O. Box 767, Yarmouth,
Maine 04096.

Q: WHAT DO YOU GET WHEN YOU COMBINE A PRUNER, TRIMMER/BRUSHCUTTER, EDGER AND BRANCH CLIPPER?

A: THE REDMAX RECIPROCATOR!

RedMax has designed, patented and manufactured the most revolutionary multi-purpose trimming unit in the industry--The Reciprocator.

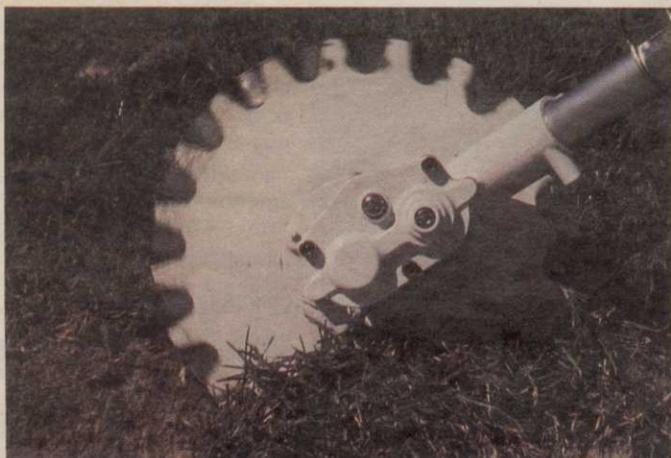
THE RECIPROCATOR ENHANCES SAFE OPERATION.

It features two 20-tooth, reciprocating blades that dramatically reduce the danger of debris becoming flying projectiles and prevent the kickback that is normally caused when a blade strikes a fixed object.

Trimming sand traps, edging near parking lots or around flower beds, and pruning trees are accomplished more quickly, safely and precisely with The Reciprocator.



THE RECIPROCATOR SAVES TIME.



As shown in this sand trap application, the steel blades remain safer during use because they DO NOT ROTATE 360°. The Reciprocator's blades move back and forth in a 2- to 3-inch range of motion.

THE RECIPROCATOR IS VERSATILE.



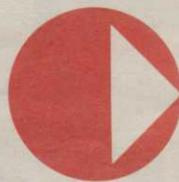
It can be used as a trimmer/brushcutter, edger, branch clipper and pruner. What's more, its blades can be submerged to trim underwater.

And like all RedMax products, The Reciprocator features the quality engineering of Komatsu Zenoah--a leader in technology for over 50 years.

Let the RedMax tradition of quality work for you in The Reciprocator, the new EBA430 and EBA440 autostart backpack power blowers, and the complete line of trimmer/brushcutters, hedge trimmers and chain saws.

RedMax is at the leading edge of technology. And the future of landscaping is here in The Reciprocator.

Don't be left in the past. Contact RedMax today for your free demonstration and test The Reciprocator for yourself.



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