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over and surviving it

20 LIGHTING
up the fairways with night golf

West German Courses and Golfers
1984-1987

1,000
800
600
400
200
0

[Bar graph showing the number of golf courses and golfers in West Germany from 1984 to 1987]

Source: Club Corporation of America International

37 EUROPEAN market
attracting Americans

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SERIOUS NEW CHALLENGES AHEAD

Pete Dye: Times changing fast

BY MARK LESLIE
Pete Dye, who steps down as president of the American Society of Golf Course Architects during the annual conference in early April, says the major challenge for architects in the years ahead will be dealing with the myriad governmental agencies and regulations.

"With any development project in the United States ... whether it's a pipeline or factory or golf course or housing development, the environmental impact is the problem," Dye said. "The biggest change in the business is that there are more and more regulations and people are getting more and more protection.

The golf industry around the country is changing fast. There are new environmental issues that have to be dealt with. In the last 10 years, more and more people are being aware of their rights."

RULING PLUS FOR DEVELOPERS

BY VERN PUTNEY
After more than four years of wallowing and almost being swallowed up in bureaucratic red tape, it appears the Sherman Hollow golf course in Huntington, Vt., will be built.

The golf industry around the country is watching the confrontation in Vermont because what happens there may affect golf course development nationwide.

USGA GRASSES A BREAKTHROUGH

BY MARK LESLIE

Hailing breakthroughs in the most recent results of turfgrass research, USGA Executive Committee member Marion Farmer accepted the annual Golf Course Builders of America award on behalf of the USGA Green Section.

Farmers, accepting the plaque at the builders'annual meeting at the International Golf Conference and Show in February, cited the work of researchers that will lead to breakthrough varieties of turfgrass being made available this year.

"It is my firm conviction," Farmer said, "that the USGA in future years will look back on turfgrass research as one of its most

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37 EUROPEAN market
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ASGCA addressing
environment issues

Seminars on the environmental challenge, computer-aided golf course design and ground water contamination, and talks by National Golf Foundation and USGA officials will highlight the 43rd annual meeting of the American Society of Golf Course Architects in Pinehurst, N.C., April 1-6.

"First of all, this is definitely the largest conference we have ever had," said ASGCA Executive Secretary Paul Fullmer. "We have 65 members attending, which is 10 more than ever before; and we have 10 applicants

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EUROPE fertile
ground

BY MARK LESLIE

Declaring that golf is booming in Europe, organizers are preparing for Golf Course Europe, the first international exhibition of golf courses and on golf club management.

Expoconsult of Holland is planning the conference for Oct. 4-6 at the Rhein/Main Halls in Wiesbaden, West Germany, near Frankfurt.

"We're getting very encouraging reactions," said Allard Hoogland, managing partner of Expoconsult, adding that from the United States "quite a few are either attending as a means to survey the market, or lecturing, or participating in the show because it's really dawned upon the people in the U.S.A. that the European golf market is exploding."

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USGA grasses a breakthrough

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