WINTER is upon us and in most sections of the country the Golfer has been forced to lay aside his clubs until Spring unless, perchance, he anticipates the pleasure of a visit to the sunny South.

We cannot doubt that the true Golf enthusiast appreciates the significance of the past season and looks back with considerable pride upon the wonderful progress the game has made in this comparatively short period. One can hardly claim that there has been any marked improvement in the play of the better class of Golfers, except in the case of the women, who have truly done themselves proud this year and taken a decided step forward. Consider, however, the almost unbelievable number of new courses which have been built or are now in the state of construction and the improvement of the old ones to meet present day requirements. This is the noticeable progress and the good resulting is bound to be permanent.

Who can deny that golf in America is even now in its infancy? Every new club means more golfers and the type of Golf Course demanded by club members today means better golf. The mediocre Golf Course will no longer do, and it naturally follows that the best talent obtainable is being sought to carry out the work which confronts a new club or an established one where an improved course is required.

A poor Golf Architect means a poor layout; inexperienced supervision of construction work means many unnecessary mistakes which often cost thousands of dollars to correct; grass seed and fertilizer of unknown quality mean an initial saving at the cost of poor turf which is a Green Committee's most trying and expensive problem; and finally, when a course is completed, lack of intelligent maintenance may spoil all the good work which has been done.

No one recognizes these facts more fully than most club officials, and from everywhere comes the same cry "We want the best of everything, we are willing to pay for the best, but we must be sure we are getting it."

Professionals and greenkeepers frequently request us to advise them where they can secure situations. We shall be glad to furnish the names of competent men.