Winter Season

While friends and neighbors up north
Sit hunkered down in their snowdrifted homes
Watching instructional videos and tournaments on TV
Our snowbird golfers arrive in migrating flocks
Every eight minutes from New Year’s Day to Easter
From sunrise to sunset
To tee it up and play golf
We can’t keep enough carts charged to meet the demand
We can hardly get the turf mowed and get out of the way
Rainy days and frost delays cause nothing but chaos
As precious tee times are ignored by fickle Mother Nature

The Finance and Accounting Department smiles at the bottom line
As revenues skyrocket off the chart
While we watch the turf on the course disappear
Under the endless grinding parade of cleated feet
Days of cloudy cold fronts rob the turf
Of its vigor and nutrient reserves
And agronomic explanations of conditions
Are met with indifference by those seeking perfection
Overseeding decisions made in the fall
Are either praised or cursed as the winter unfolds
And the well made plans of management
Become a roll of the dice at the mercy of the elements

Somehow the course will survive
Battered and bruised, but alive
Eagerly awaiting
The renewal that always comes with spring

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STUART COHEN
WEST FLA.
RUSS VARNEY
EAST FLA.
Thunderstorm

First I heard it,
Rumbling off in the distance.
Then I saw it,
Purple, black and grey.
Rushing in from the west,
Devouring the horizon.
Blotting out the sun,
It turned day into night.
Illuminated only by
Blue-white lightning flashes.
Crack! Pow! Boom!
Cannon shots. Tympani drums.
The thunder claps shattered the clouds
And rolled across the heavens.

Then the rain began.
Big fat splattering drops at first.
Then like a solid grey wall,
Shutting out the world.
Puddles turned into lakes and rivers,
And then into tumbling waterfalls.
Carving deep canyons
In the faces of the sand bunkers.

In twenty minutes it was over.
The golfers and the crew
Emerged from their hiding places
To resume the serious business of golf.
Get the proven reliability of the Cushman® Turf-Truckster® and the precise control of an SDI sprayer in a dedicated unit: the Turf Master™ 200. Because the 200-gallon tank is designed low to the ground, the Turf Master 200 is more stable and easier to operate than other sprayers you might be accustomed to. Stability enhances safety, but so does the ANSI certified Roll-Over Protection System which includes heavy-duty roll bar and seat belts. The Turf Master 200 features custom molded fiberglass tanks so they’re lightweight, yet super strong. Triple Venturi jet agitators provide excellent hydraulic agitation. The dedicated Turf Master 200 offers convenience, reliability, precise action and safety. You can’t ask for more from a spray vehicle.

TURF MASTER™ 200
MODEL 898635A (Dedicated Sprayer)

• STANDARD FEATURES
Dedicated spray vehicle chassis, 2-passenger, 200-gallon (760 L) rated capacity, low profile sprayer, 27-hp (20 kW) liquid-cooled engine, 4-wheel 11.16:1 2-speed Hypoid axle, coil springs with straight axle front suspension, front and rear shock absorbers, 18 x 9.50-8 front tires, 24 x 13.00-12 rear tires, wide seat and backrest, 4-wheel hydraulic brakes, light switch, hand throttle, tachometer, hour meter and battery, hydraulics with remote outlets, OSHA certified ROPS standard equipment, variable speed governor.

• TANK CONSTRUCTION
200-gal (760 L) capacity; low profile; heavy-duty, chemical resistant, lightweight molded fiberglass tank mounted to rugged carbon steel frame; color impregnated in exterior gel coat to ensure extra long life; deep suction sump; antivortex plate; 16" (406 mm) hinged leak-proof twist-lock lid with large air vent is located on corner of tank for ease of filling

• CONTROL OPTIONS
SDI Electronic Boom Spray Control: Console includes pressure gauge, pressure adjustment switch, master and individual on/off switches, electric pressure regulator, 3 solenoid valves, boom feed hoses, console, mounting stand

• AGITATION
Triple Venturi jet agitation has adjustment valve on agitator and bypass

• LID
16" (406 mm) diameter, hinged, leak-proof twist-lock lid with large air vent

• SIGHT TUBE
External sight tube resists discoloration and includes calibration marks for checking tank level

• PUMP
Hydraulically driven centrifugal pump attains up to 60 psi with 55 gpm

• STRAINERS
Nylon lid strainer basket and Hi-Flow™ clear bowl suction strainer with high-impact nylon construction; stainless steel screen, 40-mesh standard

• FRAME
Heavy-duty fabricated carbon steel channel frame, hydraulic cooler attaches to frame and provides reservoir and cooling for system; must be used on 1992 or newer Turf-Truckster

• BOOM ASSEMBLY OPTIONS
(Boom assembly not included with tank)
All boom assemblies feature self-returning boom hinges for forward or rear breakaway, easy fold-up for travel.

20-Ft "Wet" Boom: 3-section, stainless steel pipe; 12 diaphragm check nozzles on 20" (508 mm) centers with 12 XRVS extended range flat fan tips

20-Ft "Dry" Boom: 3-section, adjustable spacing with 12 diaphragm check nozzle bodies set on 20" (508 mm) spacing with XRVS extended range flat fan tips

15-Ft "Wet" Boom: 3-section, stainless steel pipe; 18 diaphragm check nozzles on 10" (254 mm) centers with 18 XRVS extended range flat fan tips

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The Logo Man

I'll tell you true,
I don't feel dressed.
If I don't have a logo,
On my sleeve or my chest.

Got my Jacobsen hat,
And my Toro jacket.
My Rain Bird shirt,
With the three button placket.

Got a Swinging Mickey shirt,
and white Goofy shorts.
I even have three hats,
From NBC Sports.

Got shirts like Ashworths, Antiguas,
Polos and Gants.
Also have green, brown, and blue pairs,
Of new Docker pants.

Burlington Gold Toe,
Is the brand of my socks.
And I jog around town,
In pumped up Reeboks.

Shark on my sleeve,
Bear on my chest.
Umbrella on my collar,
I'm really well dressed.

Sartorial splendor,
Was never my plan.
Fate had me picked
as the new Logo Man.

Sundown

Was there ever a better time
to see a golf course
than at sundown?

All the cares and worries
and harsh realities of the day
are softened.

And in the twilight,
the turf turns from tweed
into velvet.

Your Sand Man

Choker Sand • Greens Mix Sand • Pea Rock
White Trap Sand • Dolomite • Hi-Cal
Dry Sterilized Top Dressing Sand

All Sands meet U.S.G.A. Specs

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3rd Annual Florida Green Photo Contest under way

Category 1 - Wildlife on the Course: includes mammals, birds, reptiles, amphibians.
Category 2 - Course Landscape: Formal Plantings: includes annuals, shrubs, trees, entrance and tee signs
Category 3 - Course Landscape: Native Plantings: includes aquatic vegetation, grasses, shrubs, trees and wildflowers.
Category 4 - Scenic Hole Layout Shots: includes sunrises, sunsets, frosts, storms and any other golf hole view.

Prizes

- 1st Place ($100) and 2nd Place ($50) in each category
- Editor's Choice-Best Overall Photo - $100.
- All winning entries published in the Fall 1997 issue.

Easy Rules

1. Color prints or slides. Only one entry per category.
2. Photo must be taken on an FGCSA member's course. Photo must be taken by an FGCSA member or a member of his staff.
3. Attach a label to the back of the print or slide which identifies the category, course and photographer. DO NOT WRITE DIRECTLY ON THE BACK OF THE PRINT. Each photo shall be attached to a sheet of 8.5 x 11 lined paper. Line up the photo with the vertical and horizontal lines to square the photo on the page. Attach the print to the paper using a loop of masking tape on the back of the photo. Slides must be easily removable for viewing.
4. A caption identifying the category, course and photographer should be typed or printed on the sheet of paper below the print or slide.
5. Judging will be done by a panel of members of the FGCSA not participating in the contest.
Thanks to Shelly Israelson and Bob Sanderson for responding to my entreaty in the last Florida Green for answers to explain why so many superintendents don’t participate in the various turf research rebate programs we’ve established. The fact that they were the only ones who responded makes me conclude that apathy is, indeed, the primary reason.

Reasons Bob and Shelly offered included: distributors shipping a generic brand even though a name brand was ordered; tight budgets closely monitored by accounting departments; and just being too overwhelmed by job and family concerns to get involved.

Bob also expressed a concern about how much of the money we donate actually makes it to the research program or scholarship we designate. For Bob and everyone else who doesn’t know: the reason we like to put everything through the FTGA is because the FTGA has a special arrangement with IFAS. One hundred percent of every dollar we donate goes directly into the project we designate. Most other contributions are charged about 25% for overhead, so we are fortunate to be given this “favored” status.

I am extremely happy to report that the Valent Corporation will still be making the $20,000 donation ($10,000 each to the FTGA and FGCSA) for turf research we had projected. There were concerns the effect on Orthene sales from the introduction of Chipco Choice and the generic Orthene. I hope all superintendents who have contact with Peter Blum will thank him for his efforts in initiating this program.

On November 18 and 19, FGCSA President Dale Kuehner, FTGA President Roy Bates, Tim Hiers, David Barnes, Ron Garl and I went to Tallahassee for a golf industry summit meeting. The meeting was organized by the PGA Tour under the auspices of the Florida Sports Foundation.

The purpose was to bring together the various golf industry organizations to express views and concerns, and see if there was enough interest and support to warrant the formation of an umbrella organization. The consensus was, yes an umbrella organization was needed to collect and disseminate pertinent information and to help pull the golf industry together for mutual benefit.

Without a doubt, thanks in large part to Tim Hiers’ outstanding presentations each day, our contingent seemed the best organized and most professional of any of the organizations in attendance.

A follow-up meeting was held on Dec. 4 in Orlando, and Roy Bates reports that he volunteered the FTGA as the interim caretaker of this as-yet unformed association.

We all are hopeful that this is the beginning of an organization that will finally unite the golf industry’s various factions into the economic and political force it can and should be.
There's more than fertilizer in this bag.

There's a total resource. One that can help you grow healthy, green turf with a strong root system and a solid base. Turf that's healthy and better able to fight disease, pests and everyday wear and tear. That resource is Terra. You'll find a complete, new line of Terra Professional Fertilizers - with primary, secondary, micronutrient and pesticide packages available. Plus, you can count on the support, service, assistance and expertise it takes to select and use the right fertilizer. The product that will do the job for you. For fertilizers, turf seed, plant protection products and a whole lot more – work with Terra. You'll get more.

Working with you.
I have to admit my skepticism. After all, I did put a lot of time and effort into the failed Florida Golf Council a few years ago.

There seem to be so few outside of our side of the business who can see the big picture or have a vision of the future. A perfect example is the Hobe Sound golfer who wrote complaining to Golfweek after their issue completely devoted to "Golf and the Environment".

Mr. Ken Chilvers wrote: "I find it impossible to believe that Golfweek thinks its customers (avid golfers) would be pleased to have it devote virtually an entire issue to 'Golf and the Environment.' What could be adequately said in three paragraphs you've managed to cram into thirty pages or so... come on! We buy your magazine to read about golf. Not to have some liberal nut try to make us feel guilty about playing a great game."

If Mr. Chilvers represents the "average golfer," (and I think he does, which is why I quit writing for Golfweek after eight years), then how are we ever going to harness all this potential golf industry clout when our typical customer doesn't have a clue about the influence and power of the environmental movement and its correlation to escalating golf course development, construction, and maintenance costs?

Too many golfers categorize golf as just a game like tennis or bowling are just games, and fail to acknowledge golf's unique connection to the environment or their responsibilities as players. The mentality seems to be, "Golf costs a lot to play, I pay the freight, and I don't want to be bothered with the details. If it begins costing too much, fire the superintendent and get somebody in that can do it cheaper!"

Thank God only a small fraction on the working side of the golf industry has this attitude, or golf would already be dead. If golfers don't begin getting a clue, golf will be dead in the not-too-distant future.

Enough negativity!

On the positive side, I'd like to report that we are making progress with IFAS and the turf program at the University of Florida. This column was due before I could get an update on the Turf Coordinator position, but last I heard we had narrowed the field of applicants from seventeen down to five.

In addition, the program review team has been selected and the review will take place in mid-February.

But the most encouraging news I have to share (remember you heard it here first) is that the two people named to the new half-time positions in turf breeding at the university are absolutely first rate, enthusiastic and dedicated! Drs. Brian Scully and Russell Nagata have been "playing" with turfgrasses for the past year or so in their spare time from working with corn, beans and celery.

David Barnes and I got a private tour of their turf collection and facilities in Belle Glade on Dec. 4 during the station's 75th anniversary celebration. These guys are extremely sharp, and I predict great things from them in the near future if our industry properly supports them!

We owe IFAS Vice President Dr. Jim Davidson a big thank-you for those appointments.
Changing the Course.

ZENECA Professional Products
Hold that Tiger! Hold that Tiger!
Yes, that 20-year-old golfing phenom,
Tiger Woods, passed through my
backyard last October.

For looking and acting
like a nice young man, he
sure did a rotten thing to
my golf course. By
bouncing second shots off
of previously unreachable
par fives, he changed
forever the perception of
difficulty on the venerable
Magnolia Course.

When Jon Brendle and
Mark Russell of the PGA Tour, told me
Tiger was averaging over 300 yards on
his drives to Big Bad John Daly’s 288-
yard average, I asked. “How? The USGA
sees to it that we’re all using the same
equipment according to the laws of
physics.”

Well, according to the laws of
physiques, Tiger’s got “The Technique.”
Translate that into a limber 20-year-old
back. Coupled with good living and
right thinking, Tiger’s got the golf world
and Madison Avenue by the tail.

If his lumbar vertebræ hold up, we’ll
all be retrofitting our courses with Tiger
Tees.

It was amazing to see the impact that
young Woods had on our tournament.
As soon as we had his signed
commitment to play in our hands we
doubled up on the hot dogs and Port-o-
lets. I don’t have final numbers and I
couldn’t print such state secrets anyhow,
but suffice it to say, they were the largest
galleries and biggest sales we’ve had in a
long time.

I’ve never seen security escorts
walking a pro around 18 holes before.
Of course, I’ve never seen a 20-year-old
gazillionaire up close and personal
before either.

Before Tiger mania sweeps the entire
golf world, I did note with some interest
that it was the veteran players Tom
Watson and Fred Couples who walked
off with $360,000 in the recent Skins
Game.

Tiger did manage to make my annual
salary by earning one skin. I guess what
they say really is true — “Drive for
show. Putt for dough.”

I wish young Mr. Woods well. He has
brought a spark of interest and a new
energy to golf with his game from
another galaxy. He’s going to break a lot
of old records and write some new
legends and folklore before he’s done.

Before I’m done, please note my new
work phone number on the masthead
page of the magazine. I am returning to
Disney’s Osprey Ridge Golf Course after
the first of the year. We are reorganizing
some of our roles at Disney under the
leadership of Gary Myers, CGCS, our
new manager of golf course
maintenance. Gary comes to Disney
from TPC Scottsdale in Arizona. In
addition, Gary also had responsibilities
for several TPC courses in the mid-
Atlantic and southeast regions.

Happy New Year everyone, and
remember: Keep the green side up!