A fertilizer should be as unique as the golf course it nurtures. That's why LESCO manufactures a complete line of top-quality sulfur-coated fertilizers in three distinct particle sizes. Elite. Mini. Standard.

LESCO Mini-Particle Fertilizer

Formulated for use on turf maintained at one-half inch or higher, the LESCO mini fertilizers provide three times as many particles per given area as the standard LESCO products. The mini particle size offers a uniform distribution pattern that provides even feeding and consistent greening.

LESCO Elite Fertilizer

Providing 11 times more particles per given area than standard LESCO fertilizers, the Elite products are formulated for use on turf maintained at a height of less than one-half inch. To enhance plant response and provide a more complete and balanced fertilization, iron and manganese are bonded to every sulfur-coated particle. Both the primary and the micronutrients are uniformly distributed to the plant because every sulfur-coated particle also contains iron and manganese. And with LESCO Elite fertilizers, the chance of mower pickup is virtually eliminated.

LESCO Standard-Particle Fertilizer

Best suited for use on turf mowed above one inch, the LESCO line of standard products offers all the efficiencies and benefits of quality sulfur-coated fertilizers. Controlled nutrient release for up to 90 days provides consistent feeding and steady greening. Use of LESCO sulfur-coated fertilizers reduces the risk of burn and decreases the loss of nitrogen through leaching and volatilization.

Not all fertilizers are created equal. Choose the particle size that's right for your course and talk to your LESCO sales representative about the wide variety of analyses available for quick shipment and forklift delivery from our Sebring, Florida production facility. And ask, too, about the new greens-grade soil amendments and fertilizer/control product combinations. LESCO has a fertilizer for your Florida golf course. Contact your sales representative or call (800) 825-3726 today.
Not all fertilizers are created equal.
Introducing Cutless.

A new kind of turf growth regulator that gives your course a bottom line boost:

More playability.
This is where perfect lies start on your fairway. New Cutless 50W from Elanco.

Unlike other turf growth regulators, new Cutless doesn't stop the development of warm and cool season turfgrass. Instead, it reduces or slows your turfgrass's growth rate by shortening the internodes of the growth stem with no adverse effects on their roots. The result is improved turf quality and more playable fairways.

With Cutless, your turfgrass appears thicker and stronger for a denser, more consistent playing surface. Golf balls just naturally sit up better.

Cutless also reduces your water use, resulting in less turf wilt. And lower irrigation costs.

But Cutless does more than that. Much more. It also gives your turf a rich, darker green color.

Because Cutless-treated grass grows at a slower rate, there's also a dramatic reduction in clippings. Up to 50% less. With less mowing frequency. Also up to 50% less. You not only save time and labor costs, you can also manage your hard-to-mow areas more efficiently.

Here's another added benefit with Cutless. As it helps your turfgrass grow up thicker and more competitive, there's less room for troublesome broadleaf weeds to grow and spread.

Don't just take our word for Cutless. Take it from Jim Ellison:

"After a Florida rainfall, an untreated fairway will grow rapidly. Trying to mow is like bailing hay. But by applying Cutless, we reduce the upgrowth and thicken the turf. Mowing is fast and clean without leaving clippings that need to be swept or blown.

"With Cutless, the fairways look incredibly well-kept. The mowers can start earlier in the morning, because they're not cutting a lot of grass—just tipping it. We mow in 15 percent less time and put a lot less strain on our equipment. "I've used Cutless for three years now. Golfers often comment about the density, color and cleanness of our fairways. Divots and ball marks recover much quicker. Cutless is like a maintenance program in one product."

Find out more about giving your course more playability with Cutless. See your Elanco distributor. Or for a free brochure, call toll-free: 1-800-352-6776.

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Cutless*—(flurprimidol, Elanco)
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Dr. Tom Latta built a business out of controlling a pair of exotic aquatic weeds. He was awarded the Florida Turfgrass Association's 1989 Wreath of Grass for his work... Rain Bird honors Florida distributor, promotes three executives at headquarters... four new products catch the editors' eyes.

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The Tournament Players Club at Ponte Vedra Beach will always be a controversial playing ground. But nobody will dispute the magnificence of the setting as Pete Dye's masterpiece begins to mature. And only Daniel Zelazek's photographs can do it justice.
Plymouth irrigation boxes are made of a strong, tough thermoplastic material especially suitable for underground use. They’re lighter in weight, easier to handle and less brittle than cast iron or concrete boxes. And, the covers feature molded-in green color to blend-in-with rather than stick-out-of your turf. Rectangular boxes have snap locking covers; 10” round boxes have twist lock covers; and 6” round boxes have snap fitting covers. All boxes nest for simplified storage. AMETEK, Plymouth Products Division, 502 Indiana Avenue, Sheboygan, WI 53081, Phone: 414-457-9435, FAX: 414-457-6652.
PRESIDENT'S MESSAGE

The applause was nice, but let's get to work.

have a few comments and kudos on the 61st GCSAA Conference and Show held in Orlando last February.

Special thanks to the FGCSA members that served on the GCSAA Conference and Show Committee. They did an excellent job during the GCSAA Golf Tournament and the Conference. The GCSAA staff and newly elected president, Gerald Faubel, were most sincere in their praise and thanks for a job well done.

Another job well done was at our host booth manned mainly by Marie Roberts and Paul Turcotte. They were excellent ambassadors to our visitors. Dan Jones and Mike Bailey were everywhere taking pictures.

Tom Benefield and Mike Perham fulfilled their duties as voting delegates with great diligence, helping to formulate strategies to promote the most qualified candidates for national office.

I was able to spend time with representatives from other states who sought us out for information about our organization and publications. We received a very warm and substantial ovation for our record-setting chapter contribution to the GCSAA Scholarship and Research Fund and Robert Trent Jones Endowment Fund.

I was able to recognize each of our ten chapters and The Florida Green for their contributions to this donation. In summary, the FGCSA represented itself well as the host chapter and was recognized for its activity, leadership, and organization. I was very proud to participate as your president.

I must admit that I came away with a sense of urgency that we must do more, and do it soon, particularly in government relations and fund raising. They are related. The management and ownership of the golf courses in the state of Florida must unite with the golf course superintendents to formulate responsible strategies to present to the legislature and deal with environmental concerns.

Together, we must get the Florida Legislature to recognize and acknowledge the economic impact of the golf industry, so the government will consult with us on environmental and safety issues. If we do not, we will end up riding a compliance merry-go-round that leads to miles of red tape instead of acres of green grass.

How will clubs survive if 24-hour to four-day re-entry restrictions are imposed after spraying the greens?

For too long, the superintendent has been carrying the burden of fund raising for turf research. What about the owners and members who demand superior playing conditions? They have the most to lose if chemicals are banned or regulations make it impossible to manage the turf economically.

Of course, we can settle for lower aesthetic standards and less playable conditions, and that will be the result if we don't get the needed support.

There is a lot of money out there that needs to be directed to tax-exempt organizations to conduct turf research and to coordinate legislative activity. Gov. Bob Martinez just cut the ribbon on the 1,000th golf course in Florida. While that is
Blaze a Trail ... in Concrete!

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notable and shows our growth, it also tells me there is another course that will be a target for environmental regulation if we don’t get our act together.

If each of these one thousand courses would budget $1,000 each year — a fraction of their budgets — that would yield $1 million annually. That amount, combined with generous donations from concerned individuals as endowments and trusts, can make golf in Florida environmentally responsible and economically successful. We are making positive strides in the efforts to find natural biocontrols for our turf pests, but we need more help from everyone in golf.

Superintendents often get caught between the proverbial rock and hard place when they walk the line between regulatory compliance and budget-conscious owners who demand ever-better playing conditions.

Instead of being scapegoats, we want to be partners in the successful, environmentally responsible operation of our golf courses for the benefit of all Floridians. A healthy, thriving golf course in an urban area is still an excellent wildlife habitat and nature’s best air and water filter for the environment.

And finally, I must notify you officially that Cecil Johnston, our candidate for GCSAA director, had to withdraw at the last minute, just as the FGCSA’s national leadership was about to be recognized by the unparalleled support his candidacy was receiving.

But to participate at the national level, a superintendent must have the support of his club. While this endorsement was given initially, and widely distributed in campaign literature, it was withdrawn in the most severe and contradictory manner one month before the election.

I wish you could have heard Cecil’s speech at the Meet-the-Candidates forum. He demonstrated the true professional qualities that make him a leader in our profession. Many said he was the best speaker of the evening.

Thank you, Cecil, for being willing to make the commitment for our profession. We hope you will try again.

—

We understand the importance of a good mix.

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Club Car has over three decades of innovative engineering experience. As a result, Club Car has a reputation for providing only the highest quality products. Our utility vehicles, known as Carryalls and Touralls, reflect this standard. They are rust proof, lightweight, and economical to own.

**Carryall I**, the "Multipurpose Leader", is available in electric or gasoline models. It is ideal for small space operations since it has the tightest clearance circle in its class -- 17' 6". Self-adjusting rack and pinion steering provides a "power steering feel".

The "Heavy Duty Leader" is Club Car's **Carryall II** which has the largest pickup bed (50" x 50" x 11.5 cubic feet) and biggest gross payload (one-half ton) in its class. Carryall II can tow 1,000 pounds. And its four cycle/341 cc engine, the largest in its class, gives Carryall II the power to haul or tow these oversized loads all day long without refueling. The large, durable aluminum pickup bed and frame are rust proof and virtually maintenance free.

Club Car's most recent introduction is **Tourall**, a versatile personnel carrier. Available in both gasoline and electric models, Tourall's wide bench seating accommodates four adult passengers comfortably. Touralls are ideal for any business needing to economically transport personnel and guests.

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