A fertilizer should be as unique as the golf course it nurtures. That's why LESCO manufactures a complete line of top-quality sulfur-coated fertilizers in three distinct particle sizes: Elite, Mini, Standard.

**LESCO Mini-Particle Fertilizer**

Formulated for use on turf maintained at one-half inch or higher, the LESCO mini fertilizers provide three times as many particles per given area as the standard LESCO products. The mini particle size offers a uniform distribution pattern that provides even feeding and consistent greening.

**LESCO Elite Fertilizer**

Providing 11 times more particles per given area than standard LESCO fertilizers, the Elite products are formulated for use on turf maintained at a height of less than one-half inch. To enhance plant response and provide a more complete and balanced fertilization, iron and manganese are bonded to every sulfur-coated particle. Both the primary and the micronutrients are uniformly distributed to the plant because every sulfur-coated particle also contains iron and manganese. And with LESCO Elite fertilizers, the chance of mower pickup is virtually eliminated.

**LESCO Standard-Particle Fertilizer**

Best suited for use on turf mowed above one inch, the LESCO line of standard products offers all the efficiencies and benefits of quality sulfur-coated fertilizers. Controlled nutrient release for up to 90 days provides consistent feeding and steady greening. Use of LESCO sulfur-coated fertilizers reduces the risk of burn and decreases the loss of nitrogen through leaching and volatilization.

Not all fertilizers are created equal. Choose the particle size that's right for your course and talk to your LESCO sales representative about the wide variety of analyses available for quick shipment and forklift delivery from our Sebring, Florida production facility. And ask, too, about the new greens-grade soil amendments and fertilizer/control product combinations. LESCO has a fertilizer for your Florida golf course. Contact your sales representative or call (800) 825-3726 today.

LESCO, Inc., 20005 Lake Road, Rocky River, Ohio 44116 • (216) 333-9250
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The Florida Green
Official Bulletin of the Florida Golf Course Superintendents Association

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About our cover...
The 11th hole at Isleworth G&CC, just west of Orlando, at about 8:30 on a summer morning. Photographer Daniel Zelazek was struck by the reflection on the water and the way the sun spotlighted the bed of impatiens under the overhanging tree branches.

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Down in the analysis area on every fertilizer bag, you'll find the "fine print" that tells you what the big print doesn't. Read all of it carefully. But most importantly, look at the percentage of Water Insoluble Nitrogen.

**Water Insoluble Nitrogen (WIN)... the key to superior turf.**

The higher the WIN percentage, the longer your turf will remain green. And the less often you will have to fertilize. That's because WIN is the percentage of total Nitrogen that is truly slow release. Freeing small amounts of Nitrogen each time it's touched by water (Par Ex® with IBDU®) or activated by temperature or bacterial action (competitive products).

No competitor can deliver as much usable WIN as Par Ex.

Only Par Ex contains IBDU—a unique Water Insoluble Nitrogen source that is 100% available to your turf in a single growing season. Consider that urea formaldehyde products (bacteria and temperature released) contain about one third of their WIN in the form of plastic polymers. Its long-term Nitrogen release is so slow, it's almost useless, and will most likely occur during the hottest periods, just when you don't want it.

For Sulfur Coated Urea (SCU), research has shown that by the time it is spread, about 50% is immediately soluble, effectively doubling your cost of controlled-release Nitrogen and cutting the benefit in half!

**Be sure to read your bag.**

If the percentage of Water Insoluble Nitrogen isn't listed, there isn't any slow-release Nitrogen. If it is listed, chances are it won't be as high as the WIN percentage in Par Ex. Even if it is, we guarantee you that 100% of what we list as WIN is available to your turf every growing season. That means for every six months of growing, you'll receive an additional 46-53% more usable WIN than our competitors can deliver.

So start building your WIN percentage today. Talk to your local Par Ex Representative or call 813/294-2567. And get all the WIN you've been reading about.
Be proud of what you do... and help all of us do it better

As I contemplated what I would say to you in this inaugural message, two thoughts dominated my feelings: One is pride in our profession and the other is service to our association.

I am very proud to be a superintendent. We are the key people in the golf industry. The diversity of talent displayed by superintendents across the nation and around the world is a credit to our profession. I am constantly inspired by — and grateful for — the leadership, ingenuity, dedication, perseverance, organization, and fellowship demonstrated by superintendents.

I now find myself the presiding officer of one of the finest associations in our industry. I am pleased to be able to serve the FGCSA to repay in some small measure for the benefits that I have received from the efforts of those who have so unselfishly helped to develop the FGCSA and promote our profession.

I want to congratulate all the superintendents who are serving the various chapters and the state association. Thank you for giving your time to help all of us.

The changing world about us, and the pursuit of excellence in our profession, will provide us with many challenges in the days and years ahead. We have been addressing the areas of education, government relations, and research most vigorously. These issues and the improvement of our own internal communications will dominate our energies in the near future.

Let me close with this very personal thought about participation in associations. I was never much of a joiner, and like many of us, I was petrified at the thought of speaking before large groups. But as I began to enjoy the fruits of the labors of others who served my chapter, I felt obliged to become involved, to help out!

I finally volunteered to serve as a director of the Central Florida chapter. As I sowed the seeds of time and effort, I reaped a harvest of self-confidence, knowledge, and friendship.

I don’t know who has benefitted the most, but it has been a personally and professionally rewarding experience that I urge all of you to try.

Joel D. Jackson, CGCS
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- Normal germination of overseeded ryegrass
- No need to deactivate with charcoal
- Poa annua control that lasts all season
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