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The Florida Green

The Official Bulletin of the Florida Golf Course Superintendents Association

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Dear Reader,

This Fall 1983 issue of "The Florida Green", (formerly "The South Florida Green"), is special because it is our 10th Anniversary Issue. In it we are featuring some of our most popular articles from over the years. The successful growth of our publication is possible because people in our industry have gotten involved by writing articles such as the ones we have selected for this issue. They have been willing to share their knowledge in a way that has been of benefit to us all.

These past years our publication has been dedicated to improving turf by recognizing and promoting excellence in Golf Course Management. We pledge to continue to be honest above all and to give responsible coverage while maintaining our high standards when reporting on the issues facing Golf Course Superintendents in Florida.

We hope you will enjoy reading this anniversary issue as much as we enjoyed putting it together for you.

The Editorial Staff
"The Florida Green"

ABOUT OUR COVER
Hole No. 16 at Banyan Golf Club, West Palm Beach. Dan Jones, C.G.C.S. is Golf Course Manager. Shown addressing the ball is David Fermon, Club President as Bob Brown looks on. See article page 15.

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— Howard Kaerwer, Director of Turf Research at Northrup King's Research Center

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DEDICATION

To the men who work "behind the scene" in all areas of research, we gratefully dedicate the first issue of The South Florida Green.

These men devote most of their time to solving all aspects of turf problems. For their dedicated devotion in making numerous contributions (for which they receive little public credit) The South Florida Superintendents Association members say, "Thank you, gentlemen."

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President's Message

The South Florida Green is the first publication of The South Florida Golf Course Superintendents Association. This Association was organized in July of 1939. Jimmy Blackledge was elected the first President and is still one of the 152 active members.

This newsletter will attempt to bring an exchange of ideas, of old and new methods of turf care. Members are encouraged to submit suggestions and articles that will be of particular interest. Everyone is urged to participate so that we can all work together for the betterment of turf in Florida.

It is an honor for me to be President at the time of this first publication, which is the culmination of past efforts and interest of many officers and members. Hopefully The South Florida Green will be a successful venture and a benefit to all interested in the challenge of growing and maintaining fine quality turf.

Lou Oxnevad
President's Message

It is a great privilege to congratulate our magazine staff on the publication of our Tenth Anniversary Issue. Many thanks have to be extended to the South Florida G.C.S.A. which was the association that was instrumental in the original formation of the magazine. Under the direction of Lou Oxnevad, G.C.S.A. (President) and Mike Burger (Editor), the "South Florida Green" was founded to serve as a means of communication for the superintendents located on the lower East Coast. The magazine continued to grow with respect to the expanded scope of the superintendent, eventually becoming a nationally recognized publication.

In the late 1970's the Florida G.C.S.A. emerged as a group that would collectively represent the various local chapters throughout the State. Recognizing the fact that the "South Florida Green" would become a more prominent and useful periodical if it could represent the interests of the golf turf industry state wide, the South Florida G.C.S.A. and Florida G.C.S.A. worked out an agreement that included a name change and a variation in format. Under the direction of Dan Jones and Dave Bailey the "Florida Green" has risen to standards that are unmatched concerning quality of information and production, and it truly acts as a means of promoting the professional image of a golf superintendent.

My term as President has come to a close and I feel that we have continued to improve the status of our association through the gracious volunteer efforts of our executive committee and board. These individuals lend themselves to the development of their profession by donating time and effort to goals that will enable us to seek improved methods of golf course management through education and communication. In the ten years that I have been involved with the golf business I have been able to associate and gain friendships with many suppliers, golfers, professionals and educators that are dedicated to the improvement of the game. The importance of the golf superintendent will never be overlooked in the golf industry, so be proud that you have the ability to add to the name of golf by providing a piece of nature to be enjoyed by many.

Thank you for the opportunity to serve you.

[Signature]