The Florida Golf Impact Report was commissioned by GOLF 20/20 for the Florida Golf Impact Task Force, and prepared by SRI International. The report, which contained its most recent data from 2007, indicated that the Florida golf industry generated a total economic impact of $13.8 billion, supporting more than 167,000 jobs with $4.7 billion of wage income. Golf-related events donated over $312 million dollars to Florida charities.

In 2007, the size of Florida’s direct golf economy was approximately $7.5 billion – the largest in the United States. This is comparable to revenues generated by other key industries in the state, such as amusement and theme parks ($4.0 billion), medical equipment and supplies manufacturing ($4.4 billion), agricultural products ($7.8 billion), and hotels and motels ($11.2 billion). Golf brings visitors to the state, spurs residential construction, generates retail sales, and creates demand for a myriad of goods and services.