The old saying, “No news is good news,” might apply to our media outlets these days. It’s pretty easy to become jaded about our news outlets these days knowing full well they tend feed on controversy and misery to make their headlines.

I was told as much once by a reporter a couple of years ago who was going to interview me on the MSMA and arsenic topic. He was doing a story on the battle of consumer and arsenic topic. He was doing a story on the battle between cat and bird lovers about something he can’t control. Or is the media just doing its usual blood and bad news lead stories? I think your associations are also a resource for information.

“Be a positive leader and make yourself indispensable to your facility. Treat your staff well and ask them for ideas on saving costs in the daily routine. Turn ‘doing more with less’ into ‘doing the best you can with what you have.’ Realize what you’ve got, be thankful for it and take care of it. And finally, help others. Share your successes and failures with those around by attending a chapter meeting, call a fellow member, network and share.”