



The Audubon Green Golfer Challenge gives everyday golfers the chance to become stewards of the other birdies on a golf course. Photo by Joe Hubbard.

TaylorMade-adidas, 30 Golf Courses Commit to Audubon Green Golfer Challenge

By Mary Jack

The first 30 golf courses have announced their commitment to support the “nature of the game” by participating in Audubon International’s “Green Golfer Challenge.” Throughout 2007, Audubon International is inviting golfers and golf courses in the United States, Canada, and around the world to take part in the “Audubon Green Golfer Challenge.” The challenge is simple — have golfers pledge to become an Audubon Green Golfer by taking steps to support environmental stewardship while playing the game.

“We’re excited about the early commitment and look forward to more golf courses — including their owners, managers, staff, and the golfers themselves — getting involved through this simple golfer pledge for the environment,” says Kevin A. Fletcher,

Ph.D., executive director of Audubon International. “At the same time, we’re happy to see organizations such as the Florida State Golf Association, Iowa State Golf Association, Oregon State Golf Association, and sponsors like TaylorMade-addidas stepping up to support this effort as well.”

Throughout the year, the pledges from participating golf courses will be collected and counted by Audubon International with ongoing totals posted online. Prizes will be awarded to golf courses with the most golfers signed up by November 15, and winners will be announced at the end of 2007. Finally, golfers who take the pledge will also become eligible for a random drawing of prizes at the end of the year — including golf gear from TaylorMade-addidas among others.

Becoming an “Audubon Green Golfer” and getting golfers involved is

a simple way for golf course owners, managers, superintendents, PGA Professionals, and golfers to help carry on golf’s tradition of preserving the nature of the game. Golf courses interested in participating and organizations interested in supporting the Audubon Green Golfer Challenge should visit www.GolfandEnvironment.org.

ABOUT AUDUBON INTERNATIONAL

Audubon International is a not-for-profit 501(c)(3) environmental education organization dedicated to providing people with the education and assistance they need to practice responsible management of land, water, wildlife, and natural resources. Since 1991, Audubon International has been working with the United States Golf Association, The PGA of America, Club Managers Association of America, and the Golf Course Superintendents Association of America to promote environmental education and stewardship in the game and on the course. Currently, more than 2,100 golf courses across the United States and in two dozen countries are working with Audubon International.