



accounts everybody came away a winner. Congratulations to Buddy Keene, the members of the Gainesville C. C. and the city of Gainesville for displaying such great support for golf.

JOEL JACKSON, CGCS

LAKE CITY COMMUNITY COLLEGE

\$1 Million-plus Endowment Keeps GLO Glowing

On Jan. 8, the 7th Annual Lake City Community College Endowment Golf Tournament was held at the Pelican Sound Golf and River Club in Estero.

What is the LCCC Endowment and why should an overflow crowd of golf course superintendents and industry partners get together to support a small, rural community college in North Florida? The following is a brief history of the strong bond that has developed over 32 years between the golf industry and Lake City.

In 1967, Lake City Community College started two new programs: Golf Course Operations and Landscape Operations (now called Landscape Technology by state mandate). These programs were developed with strong industry input, and an industry advisory committee has met every six months on campus for the past 32 years to review and critique the LCCC programs which now include Turf Equipment Management; Irrigation Management; and Forest Management beside GCO and LT. The Forest Management does have a separate



Pelican Sound Superintendent Randy Korf, left, and his assistant, J. W. Stidham got lots of well-deserved praise for the excellent course playing conditions for the LCCC event. Photo by Joel Jackson

advisory committee as production forestry is quite different from the other agronomy/horticulture based programs.

Faculty and staff on the LCCC campus began to call the division in which these programs existed "GLO" for Golf/Landscape Operations. The GLO name stuck even as the Division grew to include other programs.

In the late 80s, the GLO Industry Advisory Committee began talking about raising supplemental funds for these specialty programs to assure that scholarship and program enhancement funds were always available for students and the teaching faculty. This industry concern was typical of the tremendous golf and landscape industry support the programs have always enjoyed

It was the GLO-IAC members who initiated the GLO Endowment Fund with the Lake City Community College Foundation. Their concept was to raise significant dollars and use the earnings to supplement support for the GLO programs. Although it was an ambitious concept for a small community college with only education to sell, it was the right thing to do to assure the continued long-term success of the GLO programs which, over time, have developed a national and international reputation for quality education.

Thus, the GLO endowment was born. The alumni were quick to respond. Pledges big and small added to give the endowment concept real credibility, and industry partners also

generously responded. Key golf alumni took a leadership role in organizing various golf tournaments as fund raisers, and the S.W. Florida superintendents developed this concept into a continuing annual event.

Another big boost to the GLO endowment is state matching money for community college endowments. For every three dollars raised, the state will match with two dollars. Thus a \$10,000 contribution becomes \$16,000 with a state match. Mike Lee, foundation director for the past two and a half years, works hard to take maximum advantage of the state matching funds.

In 1997, the GLO endowment received a large estate gift which, when fully state-matched, will produce a scholarship fund of around \$450,000. Five percent of the endowed funds are used every year to produce a steady stream of income for the endowment's two main purposes: scholarships and program enhancements.

With alumni and industry gifts, proceeds from special events like the Annual Lake City Community College Endowment Golf Tournament, and the estate gift coupled with state matching money, the GLO endowment recently passed the \$1 million mark. Thanks a million to all who helped the college reach this economic milestone for the GLO programs.

Many students have applied for and received scholarships from the endowed funds, and more money will become avail-



From left, John Piersol and Mike Lee from Lake City Community College are seen here with the 7th Annual LCCC Endowment Tournament Committee: John Johnston; Dick Bessire; Glen Zakany; Scott Hamm; David Fry and Mike Smith. Not pictured Odell Spainhour. Photo by Joel Jackson.

able to GLO students as the large estate gift gets matched and produces the 5 percent earnings.

Endowment earnings are also made available to faculty to buy teaching aids or to take advantage of professional development education if regular budget funds are insufficient. Raised funds are also used to purchase promotional items for recruiting and to respond in a businesslike manner when industry reps come to campus for seminars, etc.

The college is very fortunate that so many industry people are willing to share their expertise with the students for no fee, so it is nice for the faculty to be able to treat our guests to a lunch.

As the endowment fund grows, the faculty will be

able to consider new ways to invest endowment earnings in the golf, landscape, turf equipment and new irrigation programs. Such supplemental funding will assure that scholarships and program enhancement funds are available to keep the Lake City programs strong allowing the college to produce the trained professionals that the ever-changing golf and landscape industry demand.

JOHN R. PIERSOL, CHAIRMAN
Division of Golf/
Landscape/ Forestry

PALM BEACH GCSA SERVICE PROJECT

**Chapter Provides
Holiday Gifts for
Seriously Ill Kids**

Superintendent associations can demonstrate community service and

responsibility in more ways than environmental stewardship.

The Palm Beach Chapter took community involvement very seriously by

providing holiday gifts to children in the pediatric oncology unit of the Richard and Pat Johnson Children's Hospital at St. Mary's Medical Center.

Ms. Helen Hoffberg, Data Manager of the Pediatric Oncology Group, wrote these comments to Jeffrey and Denise Klontz after the 1998 Christmas holidays:

"On behalf of the pediatric oncology patients and staff, I want to take this opportunity to thank you and the Palm Beach Golf Course Superintendents Association for all the holiday gifts for our patients. These gifts were distributed to the children in the Pediatric Oncology Unit during the holidays and the smiles on the children's faces were incredible.

I want to thank you for your commitment to the Richard and Pat Johnson Children's Hospital at St. Mary's Medical Center. Many, many thanks for your continued support."



Patients and staff in the Pediatric Oncology Group of the Richard and Pat Johnson Children's Hospital were all smiles after receiving holiday gifts from the Palm Beach Chapter.